

DATE: December 06, 2011

TO: City Clerk

FROM: Representative Eddie Holguin, Jr.

ADDRESS 2 Civic Center Plaza 10<sup>th</sup> Floor, El Paso, TX TELEPHONE 915-541-4182

Please place the following item on the (Check one): CONSENT XXX REGULAR \_\_\_\_\_

Agenda for the Council Meeting of December 13, 2011

Item should read as follows: Appointment of Gustavo Reveles Acosta, to the Museums and Cultural Affairs Advisory Board, by Representative Eddie Holguin Jr., District 6.

SPECIAL INSTRUCTIONS: \_\_\_\_\_

**BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM**

NAME OF BOARD/COMMITTEE/COMMISSION: Museums and Cultural Affairs Advisory Board

NOMINATED BY: Representative Eddie Holguin, Jr. DISTRICT: 6

NAME OF APPOINTEE Gustavo Reveles Acosta  
(Please verify correct spelling of name)

BUSINESS ADDRESS: 7965 Artcraft Road

CITY: El Paso ST: TX ZIP: 79932 PHONE: 915-877-7400

HOME ADDRESS: \_\_\_\_\_

CITY: El Paso ST: TX ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: VACANT

EXPIRATION DATE OF INCUMBENT: \_\_\_\_\_

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: \_\_\_\_\_  
RESIGNED \_\_\_\_\_  
REMOVED \_\_\_\_\_

CITY COUNCIL APPROVAL DATE: 12/13/2011

TERM BEGINS ON : 10/02/2011

EXPIRATION DATE OF NEW APPOINTEE: 10/01/2015

PLEASE CHECK ONE OF THE FOLLOWING: 1<sup>st</sup> TERM: X  
2<sup>nd</sup> TERM: \_\_\_\_\_  
UNEXPIRED TERM: \_\_\_\_\_

Gustavo Reveles Acosta

[greveles@gmail.com](mailto:greveles@gmail.com)

---

### **Work History**

**Canutillo Independent School District, Canutillo, Texas.** November 2010 - present.

**Public Information Officer:** Head of the districts public and government relations initiatives. As a member of the Superintendent's Cabinet, help draft, guide and implement District policy. Management of other Office of the Superintendent initiatives like No Place For Hate, Funding Equity and District Advisory Council.

**El Paso Times, El Paso, Texas.** September 2003 - November 2010.

**Growth & Transportation Reporter:** March 2008 - Jan. 2009. Reported, wrote and edited news stories as they related to municipal government.

**Education Reporter:** September 2003 – March 2008. Reported, wrote and edited news stories as they related to the county's nine public school districts. Coverage included school board meetings, enterprise stories and analysis of education data like testing scores and education law.

**Fort Worth Star-Telegram, Fort Worth, Texas.** August 2002 – September 2003.

**Education Reporter:** Reported, wrote and edited news stories as they related to the Fort Worth Independent School District. Coverage included weekly school board meetings, investigative reporting and in-depth news writing of education related stories.

**El Paso Times, El Paso, Texas.** May 1997 – September 2003.

**Education Reporter:** May 2000 – September 2003. Reported, wrote and edited news stories as they related to the county's nine public school districts. Coverage included school board meetings, enterprise stories and analysis of education data like testing scores and education law.

**Neighborhoods Reporter:** May 1997 – May 2000. Reported, wrote and edited news stories from the Northeast, Central, Lower Valley and East Side sections of the newspapers. Created the first Lower Valley page for the El Paso Times.

### **Education**

**University of Texas at El Paso.** August 1993 – December 1997. Bachelor's of Arts degree in Journalism with a concentration in Chicano Studies.

### **Board Experience**

**Texas School Public Relations Assoc.** Vice President Far West Area, starting Jan. 2012

**University of Texas at El Paso Alumni Assoc.** Board Member, August 2011 - present

**Public Relations Society of the Southwest.** Board Member, Jan. 2011 - present.

**National Assoc. of Hispanic Journalists.** Vice President, July 2007 – Nov. 2010.

**El Paso Press Club.** President. March 2004 – Nov. 2010.