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MUSEUMS & CULTURAL AFFAIRS
The City of El Paso Museums and Cultural Affairs Advisory Board (MCAAB)
Thursday –February 15, 2018 – 4:00 p.m.
El Paso Museum of History

MINUTES

1. Call to Order and Roll Call. Meeting was called to order at 4:13 p.m.

Roll Call	Board Member	Present	Absent
	Elizabeth Ann Bulos	X	
	Elvira Carrizal-Dukes	X	
	Carolina Franco	X	
	Anne Giangiulio		X
	Kenneth Gorski	X	
	Lloyd III Hamilton	X	
	Jeff Harris	X	
	Teresa Hernandez		X
	Karla Iscapa	X	
	Laura Jaquez	X	
	Vanessa Leon	X	
	Daniel Longoria		X
	Adam Marshall	X	
	Carina Ramirez		X
	Ana Ruiz	X	
	Ida Mae Steadman		X

CITY CLERK DEPT.
2018 MAY 3 PM2:17

Consecutive absences: Anne Giangiulio (1st), Teresa Hernandez (3th) Daniel Longoria (3th) and Ida Mae Steadman (3th).

Others present: Ben Fyffe, Victoria Ramirez, Jeff Romney, Ismael Acosta, Aidee Cosme, Rebecca Munoz, Adrian Guzman, Omar De La Rosa, and Diana Cepeda.

2. Call for Public Comment. None

3. Discussion and Action on Approval of November 16, 2017. Ben Fyffe gave members a few minutes to review the minutes and requested a motion to approve. Karla Iscapa moved to approve. Laura Jaquez seconded; all members voted in favor, none opposed, and motion passed unanimously.

4. Discussion and Action on Music under the Stars Qualified Artist Roster. Mr. Fyffe talked about the public process the Museum and Public Affairs Department (MCAD) has every year to invite artists to apply to perform in the Music under the Stars series. Ismael Acosta added the application process opened on Monday, November 6 2017 and closed on Monday, November 20. Musicians, artists and singers get two weeks to fill out an online application in which they have an opportunity to provide a sample their work. There is a selection panel process to review the applications. Mr. Acosta mentioned Jerome Flood, Lauren Falco, Jonathan Reyes and Rogelio Barraza were part of this year's panel. He mentioned the list of local qualifying artists and qualifying touring artists. Elvira Carrizal-Dukes asked how the panel is selected and Mr. Acosta responded people representing the venues form the panel as well as trained musicians. She suggested if more diversity could be included next year. Ms. Carrizal-Dukes asked how the application process was advertised and Mr. Acosta responded it is through a constant contact list, traditional media and the different social media accounts. Mr. Fyffe added there are eight events distributed between two venues: the Chamizal National Memorial and the Cohen Stadium. Karla Iscapa moved to approve the Music under the Stars qualified artist roster. Ms. Carrizal-Dukes seconded; all members voted in favor, none

opposed, and motion passed unanimously.

5. Discussion and Action on the 2018 Public Art Plan. Mr. Fyffe explained every year the public art plan is presented to the Board for approval. Aidee Cosme presented the Airway lighting policy in which only organizations are able to fill out an online application along with an application fee of \$50 or \$45 for non-profit to showcase a color on the Airway and I-10 lights. The application must be submitted 90 days before requested dates and MCAD will have 10 business days to review and make a decision. The sequence will be programmed for up to 15 days to provide the artist who designed the piece an opportunity to share her programming sequence at least for half of the year. She added the public art program has completed 55 projects, 112 art acquisitions through the art purchase program, commissioned 14 allied artists, and has worked with 117 artists. The program has also impacted 87 local businesses with public art projects. She showed pictures of the completed projects in 2017 and early 2018. She listed the 12 new projects and allocations as well as the 19 projects currently in progress. She mentioned all the projects are tied to the Capital Improvement Department (CID). This year the plan includes site/visitor amenities to cover extra expenses if needed in any of the planned projects. Ms. Cosme also discussed and showed some pictures of the projects in progress. Vanessa Leon asked where the money from the Airway and I-10 lights would be invested and Ms. Cosme responded the money would be used for the administration of the project at MCAD. Mr. Fyffe added the public art program is important because it helps to create unique experiences and define places for municipal projects. It also helps to create a visual identity for the Community and it preserves the arts and culture all over the City. There is a catalog available online with information about all the projects that is updated once a year. Ms. Carrizal-Dukes moved to approve the 2018 Public Art Plan. Ms. Elizabeth Bulos seconded; all members voted in favor, none opposed, and motion passed unanimously.

6. Discussion and Action on Guidelines for Local Filmmaker Program. Mr. Fyffe introduced Rebeca Munoz as the Cultural Development Coordinator for MCAD. He added Ms. Munoz oversees the portfolio of funding granted to the cultural and creative community in El Paso. Ms. Munoz presented the filmmakers award program guidelines as requested by City Council for approval. The Department was given \$30,000 to provide film grants to filmmakers and increase the development opportunities and support of local filmmakers. She provided some of the best practices of cities statewide with the same type of funding and the list of local stakeholders she met with to talk about the project. She mentioned a local filmmakers survey was conducted with a result of 56 responses with questions regarding the filmmakers experience, cost of production and perceived barriers to making films in El Paso. She listed the filmmakers' guidelines including award amount, eligibility, proposal requirements, required attachments, the panel process, which includes the evaluation criteria, and the process for the final funding recommendations to this Board. She explained the 1:1 cash match means applicants are required to submit a bank statement as proof they have collected at least the same amount they are requesting. The Board received a copy of the filmmaker guidelines, prior to the meeting for review, via email. Ms. Munoz explained the artists are required to submit proof of insurance determined by the City's Risk Management Division. Omar De La Rosa added most of the contracts required general liability insurance, since it is a new program further discussion with risk management is pending. Ms. Munoz explained applicants could not apply to other MCAD's grant opportunities, during the same cycle they apply for this opportunity. Kenneth Gorski asked how the review panel will be selected and Ms. Munoz answered 5 to 7 panelists will be selected from the local community in related fields. Mr. Fyffe clarified this will be a pilot year for the program and it will be adjusted as needed for the following years. Ms. Iscapa moved to approve the guidelines for local filmmaker program. Carolina Franco seconded; all members voted in favor, none opposed, and motion passed unanimously.

7. Discussion and Action on El Paso Museum of Art Loan Requests. Dr. Ramirez showed the new Museum of Art website and invited the Board to visit the site for more information about events, exhibitions and programs. She presented a loan request by the Art in Embassies program of the United States Department of State. Under this program the honorable Kay Bailey Hutchinson, the U. S. Ambassador to the North Atlantic Treaty Organization (NATO) requested two Tom Lea paintings to be in her home in Belgium, Brussels from March 2018 to March 2021. The program will cover all the costs. The second loan is from Paxton's Women to show *The Other Room* by William McGregor Paxton at three different Museums from February 2019 to November 2019. Ms. Carrizal-Dukes moved to approve the Art Loan requests. Jeff Harris seconded; all members voted in favor, none opposed, and motion passed unanimously.

8. Museum Reports. Dr. Ramirez invited the Board to the opening of *Papel Chicano* exhibition at El Paso Museum of Art. She reported the Museum attendance is up 49% compared to last year mainly because the adjustment in opening hours. She talked about the upcoming exhibitions and events the Museum is hosting next month. Jeff Romney presented the report for the Museum of Archaeology and emphasized that the attendance for the three Museums is up compared to last year's numbers. He talked about current exhibitions, lecture series, and upcoming events and exhibitions. He thanked Ms. Carrizal-Dukes for the great support she provided to record many of the 2018 lecture series. Mr. Fyffe shared the Museum of History report and announced the endowment of a space at the Museum thanks to the generosity of the family of Frank W. Gorman for a \$50,000 gift for the upstairs lobby. The Museum just finished the restoration project of women's hand-fans. He talked about the upcoming exhibitions and programming.

9. Adjournment. Meeting adjourned at 5:39p.m. Next meeting scheduled for March 15, 2018.

Approved for content by:
Ken Gorski, Chair

Respectfully submitted by:
Diana Cepeda, Administrative Assistant
Museums & Cultural Affairs Department