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MUSEUMS & CULTURAL AFFAIRS

The City of El Paso Museums and Cultural Affairs Advisory Board (MCAAB)
Tuesday – March 1, 2016 – 4:00 p.m.
El Paso Museum of History, Seminar Room

MINUTES

1. **Call to Order and Roll Call.** Meeting was called to order at 4:12 p.m.

Roll Call	Board Member	Present	Absent
	R. Katherine Brennand	X	
	Angel Cabrales		X
	Elvira Carrizal-Dukes		X
	Estrella Escobar	X	
	Kenneth Gorski	X	
	Teresa Hernandez	X	
	Ann F. Kruzich		X
	Daniel Longoria		X
	Steve Lujan	X	
	M. Erica Marin	X	
	Marina Monsisvais		X
	William Moody		X
	Analinda Moreno		X
	Isela Ocegueda	X	
	Elia Perez	X	
	Carina Ramirez	X	
	Ida Mae Steadman	X	

Consecutive absences: Angel Cabrales (1st), Marina Monsisvais (1st), William Moody (1st), Analinda Moreno (1st)

Others present: Tracey Jerome, Misty Monteros, Ben Fyffe, Chris Espinoza, Rebecca Muñoz, Barbara Angus, George O. Maloof III, Jim Murphy and Patrick Shaw Cable

2. **Call for Public Comment.** None

3. **Discussion and Action on Approval of Minutes for December 17, 2015.** Chair began by allowing members time to review the minutes of the last meeting before requesting a motion to approve. Carina Ramirez moved to approve; Teresa Hernandez seconded; all members voted in favor, none opposed, and motion passed unanimously.

4. **Museum Update.** Tracey Jerome provided a quick update on the ongoing searches, noting that the position for leadership at the Museum of Archaeology has posted and we are now recruiting for directors at Art and History as well as the leadership position at Archaeology. Members will be kept posted as information becomes available. A question was asked of the difference between a leadership position and a director position; Tracey replied it has to do with the banding and where that role was leveled before. The person hired at Archaeology will be considered the director of that site and will report directly to her as do the directors of Art and History. Ben Fyffe added that the differentiation has to do with a number of factors, including the number of reports beneath them and budget size. He went on to say that the Museum of Archaeology has never had a director, per se, on the City's books, but there has been someone serving in that capacity. General discussion followed.

5. **Museum Reports.** Patrick Shaw Cable gave the Art Museum report, briefly reviewing current and upcoming exhibitions, and the programming around those exhibitions. He advised members that the Museum School Coordinator vacancy has been filled; a board will be started to help develop the Young Associates group for

planning of their signature events and increasing membership; and a touring show, *The Harmon & Harriet Kelley Collection of African American Art: Works on Paper*, is being planned for winter of 2017. *Artists on Art* is being revitalized by collaborating with UTEP's studio program wherein a UTEP student will be selected as the UTEP Artist on Art once a year. Patrick opened the floor for questions, there were none, and he concluded his report. George O. Maloof III provided the Archaeology Museum report with information on tours, programs, workshops, attendance and upcoming exhibits. Archery and Atlatl demonstrations continue to pick up, a new Facebook page has been created, and the outer perimeter trail is now open to the public.

Jim Murphy provided the History Museum report and began by passing around sketches of the upcoming Woman's Club exhibit before briefly reviewing attendance, exhibits, ongoing projects, education programming, development and marketing. To date, \$9,500 has been raised for English to Spanish translation of digie.org pages; Polo Real 2016 is planned for May 21st at Rancho Santa Maria Polo Club in Anthony, TX; and a 2016 Film Festival exhibit on the movie, *Giant*, is planned for late July. Ben Fyffe added that the Changing Pass Gallery, which is the cyclical exhibition dealing with the history of this community from pre-Hispanic times and forward, will move downstairs so that visitors will have a beautiful, professionally-designed experience before moving on to other areas. He explained that the caliber and quality of what visitors encounter is going to be really exciting and it is the hope of staff that the visitor experience gets augmented considerably.

6. Discussion and Action on El Paso Museum of Art Loan Request. *Chair requested a motion to move all action items to the forefront of the agenda. Carina Ramirez made the motion to move all action items to the front of the agenda; Isela Ocegueda seconded; all members voted in favor, none opposed, and motion passed unanimously.* Patrick Shaw Cable noted the piece, *Ruggerio Saving Angelica*, by Girolamo de Carpi, is part of the Kress collection. The Villa d'Este in Tivoli has requested the loan for an exhibition during the summer. Image was shown via a PowerPoint slide. Estrella Escobar made a motion to approve; Carina Ramirez seconded; all members voted in favor, none opposed, and motion passed unanimously.

7. Discussion and Action on El Paso Museum of History Accession. Barbara Angus began by noting the piece was offered to the museum in January; it is an 'espada ancha', a short sword used for several hundred years here in the borderland during the late 1700's and early 1800's, by both military and civilians. There are no examples in the collection and it would be useful interpretation for the time period. Image was shown via a PowerPoint slide. Carina Ramirez moved to accept; Elia Perez seconded; all members voted in favor, none opposed, and motion passed unanimously.

8. Presentation on Music Under the Stars. In response to a concern with artists on the artist roster for performing programs, Ben Fyffe briefly explained that there are working musicians on the artist selection panel and suggested implementing a similar process to the cultural funding panels in the future, in which community members can self-nominate or nominate others to serve on the panel. Right now, we depend on our partners at other facilities to help connect us to artists, as well as our own artist databases. Ben opened the floor for additional questions, there were none, and he concluded his presentation.

9. Discussion and Action on Artist Rosters for Performing Programs. Chris Espinoza began by introducing himself and briefly explained the process in place to ensure all applicants have an equal opportunity to participate. Under the selection process, there is an artist call sent out through online applications, press releases, social media, an existing applicant database and direct solicitation. An artist selection panel is created that includes staff members from the Chamizal along with others that are involved in the arts or public programming, for a total of 4-5 people on the panel. The panel completes online ballot scoring and artists are ranked. After scoring, the top 30-40 artists are placed on the roster from which artists are placed in a program based on programmatic need for Music Under the Stars or Dancing in the City. The eligible artist roster was shown via a PowerPoint slide, and Chris reviewed which artists were local at member request. Teresa Hernandez motioned to approve; Steve Lujan seconded; all members voted in favor, none opposed, and motion passed unanimously.

10. Discussion and Action on Cultural Funding Program and KickstArt Guidelines. Rebecca Muñoz began by introducing herself and explained she would be reviewing updates to the Cultural Funding Program guidelines and KickstArt. She briefly reviewed the five funding programs: the Operating Support Program, the Project Support Program, the Community Arts Program, the Artist Incubator Program and KickstArt. It was decided to update the guidelines to reflect the growth of the program, serve the community better and make it more dynamic. Previously and currently funded Cultural Funding Program recipients were asked to respond to a brief survey about the CFP program, and updates were made to the guidelines with this feedback in mind. Rebecca noted that general eligibility was updated to reflect changes in the application process before reviewing updates to the Project Support and Community Arts Programs. In the general guidelines, there were also updates added to clarify what is not funded in addition to updates to the review panel process in order to recruit well-qualified panelists and shorten the process. Additionally, there were updates made to funding recommendations in order to ensure confidentiality and protect sensitive organizational information, and growth and community support, along with updates to the award process. General discussion on funding recommendations and the award process followed. Rebecca continued with updates to KickstArt, noting that the online application and reporting hyperlinks have been inserted into the guidelines, and the term 'sporting events' has now been consistently inserted into the description of funding guidelines now that Hot funds can be used for sporting events. KickstArt contracts will be executed using the legal name provided by the applicant and funding will not be discussed with anyone not listed on the application; a penalty for funded applicants who forfeit KickstArt funding has been

added; past award recipients must provide one letter of support from local business owners in the downtown area who can speak to the impact the event has had on their business, and applicants will provide an economic impact report and description of their past events. Rebecca closed her presentation by noting that a formal appeal process is now present in the KickstArt guidelines before opening the floor for questions. General discussion followed. Chair requested a motion to approve. Carina Ramirez moved to approve; Katherine Brennan seconded; all members voted in favor, none opposed, and motion passed unanimously.

11. Adjournment. Meeting was adjourned at 5:34 p.m. Next meeting scheduled for March 17, 2016.

Approved for content by:
Ken Gorski, Chair

Respectfully submitted by:
Misty Monteros, Administrative Assistant
Museums & Cultural Affairs Department

CITY CLERK DEPT.
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