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MUSEUMS & CULTURAL AFFAIRS

The City of El Paso Museums and Cultural Affairs Advisory Board (MCAAB)
Thursday – April 18, 2013 – 4:00 p.m.
El Paso Museum of Art, Larry Francis Board Room

REVISED MINUTES

1. Call to Order and Roll Call. Meeting was called to order at 4:10 p.m.

Roll Call	Board Member	Present	Absent
	Francesca Alonso		X
	R. Katherine Brennand	X	
	Estrella Escobar	X	
	Bernice Gregory		X
	Jeannine Kennedy		X
	Ann F. Kruzich	X	
	Lilia Limon	X	
	Daniel Longoria		X
	Belinda Luna		X
	Marina Monsisvais	X	
	William Moody		X
	Susan Novick	X	
	Isela Ocegueda	X	
	Elia Perez	X	
	Carina Ramirez	X	
	Jane B. Thomas	X	

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Others present: Julia Bussinger, Michael Tomor, Claudia Ordaz, and Misty Castaneda.

2. Call for Public Comment. None.

3. Discussion and Action on Approval of Minutes for March 28, 2013. Chair began by allowing members time to review the minutes of the last meeting. Jane Thomas moved to approve the minutes of the last meeting on March 28, 2013, as presented. Marina Monsisvais seconded; all members voted in favor, none opposed, and motion passed unanimously.

4. Museum Reports. Michael Tomor began by updating members on a sculpture that has been accepted on loan by the Museum of Art to replace the Vaquero piece. The piece is by Oswaldo Sagastegui and it will be installed in the outside front entrance area of the museum for at least five years. Mithoff Gallery was recently redesigned and a collection of American Impressionist works were put up in preparation for the opening of a major exhibition in the fall called *Discovering the American Modern*. Michael briefly reviewed exhibition sponsorships and education grants. He followed by mentioning a mass mailer sent out to 26,000 people in the last week of March that resulted in 46 new members and briefly touched on Collectors Club activities. The Art Museum Facebook page has received 1608 likes with an average viral viewership of around 6000. Art Museum store is preparing for an event called 'Making Memories', which will consist of 6 artists and include poetry, bookmaking, memory box creation and a trunk show. Partnership with Fort Bliss is underway for sponsoring a battalion and special school programming, with Eden Enterprises for a performing dance program on the birth of modern dance and Shakespeare on the Rocks for a bilingual Romeo and Juliet. Michael briefly discussed exhibition openings and programming before opening the floor for questions. General discussion followed.

Julia Bussinger began by introducing the new Marketing Coordinator, Claudia Ordaz, to members and followed by telling members that the new curator, George Maloof, had already started at the Archaeology

Museum. He is already working on a special presentation on *The Archaeology of Pre-Historic Costa Rica* scheduled for May 25th, and a panel exhibit called *Pieces of the Puzzle*. For International Museum Day on May 18th, the Archaeology Museum will feature a program called *Sky Stories, Ancient and Modern*.

Julia continued with the History Museum, mentioning exhibit openings and ongoing projects. She informed members that a group from the History Museum along with Sean McGlynn and two IT employees traveled to Copenhagen, Denmark for a site visit to the Touch City 3-D Wall. There are many discussions and workshops happening around this bond project to meet tight deadlines. Major challenge will be the location, whether it is inside the museum, taking up one of the galleries; or to extend the front entrance of the museum, making it highly visible. There is a lot of work to do on content management with the advisory committee that was established. Museum locations in Egypt and Australia are currently working on securing Walls for their facilities as well. Julia opened the floor for questions, and general discussion followed.

5. Discussion and Action on Ethics Training Guideline. Chair spoke on behalf of Sean McGlynn and thanked everyone for meeting the Ethics Training requirement. No action was taken at this time.

6. Adjournment. Chair requested a motion to adjourn. Carina Ramirez moved to adjourn; Jane Thomas seconded; all members voted in favor, none opposed, and motion passed unanimously. Meeting adjourned at 5:00 p.m. Next meeting scheduled for May 16, 2013.

Approved for content by:
Isela Ocegueda, Chair

Respectfully submitted by:
Misty Castaneda, Administrative Assistant
Museums & Cultural Affairs Department

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