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MUSEUMS & CULTURAL AFFAIRS

The City of El Paso Hispanic Cultural Center Subcommittee
Wednesday July 15, 2015 – 1:00 p.m.
City Hall, Main Conference Room

MINUTES

1. **Call to Order.** Meeting was called to order at 1:03 p.m.

2. **Roll Call.**

<u>Board Member</u>	<u>Present</u>	<u>Absent</u>
Rafael Adame	X	
Jesus "Cimi" Alvarado	X	
Ruben Chavez		X
Yolanda Clay		X
Luis Cortinas	X	
Fermin Dorado	X	
Jaime Esparza	X	
Rosa Guerrero	X	
Hector Gutierrez	X	
Carlos Hisa		X
Enrique Moreno	X	
Barbara Perez	X	
Cindy Ramos-Davidson	X	
Gustavo Reveles	X	
Silvestre Reyes	X	
Belen Robles	X	
Maya Sanchez	X	
Nestor Valencia	X	
Theresa Ware-Asbury	X	

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Others present: Tracey Jerome, Ben Fyffe, Kristen Hamilton-Karam and Misty Monteros

3. **Public Comment.** The following members of the public commented: Corinne Chacon, F. Gus Sanchez, Miguel Juarez, Mona Juarez, Dennis Bixler-Marquez, Rafael Gomez Jr., Aarón Burciaga, Dr. Gina Nuñez, Analinda Moreno, Hector Montes, Liz Chávez and Lizeth Saucedo.

4. **Discussion and Action on Approval of Minutes for June 17, 2015.** Chair allowed members time to review the minutes before requesting a motion for approval. Nestor Valencia so moved; Luis Cortinas seconded; all members voted in favor, none opposed, and motion passed unanimously.

5. **Staff Report.** Ben Fyffe reminded members there were a couple requests made of staff at the last meeting. The first was an examination of the types of public/private partnerships in existence now for municipal facilities. He reviewed the available options, noting that a private foundation supporting a municipally-run cultural facility is in place at the El Paso Museum of Art, the El Paso Museum of History and the El Paso Zoo. This option involves an incorporated 501(c)3 organization, formerly incorporated to support the workings of the cultural facility itself. He continued with a private entity in a strictly development role for a municipal cultural facility, which was in place at the Plaza Theatre during the renovation. This option involves an incorporated 501(c)3 organization that pledges an amount in exchange for the naming and usage rights of the facility.

The second was a look at what exists currently in terms of cultural spaces for performance, exhibition and creation in the Downtown Arts District. Images were provided for review via a PowerPoint slideshow. Downtown performance venues such as Kendall Kidd Performance Hall, Philanthropy Theatre, Abraham Chavez Theatre,

the El Paso Energy Auditorium inside the El Paso Museum of Art, the Main Theater inside the El Paso Public Library Main Branch and outdoor venues such as Arts Festival Plaza, Convention Center Plaza, San Jacinto Plaza and Cleveland Square were mentioned along with Downtown exhibition venues such as the El Paso Museum of Art and the El Paso Museum of History.

Ben closed his report by providing a brief analysis of needs after looking at the spaces that are available, noting that Downtown has numerous fixed performance venues, but lacks an adaptable black-box performance space; exhibition space is extremely limited and not easily accessible for local artists and curators; and currently, there is no commercial kitchen with community access for culinary arts classes. With that, he opened the floor for questions. Chair requested clarification on the black-box concept, and Ben replied it is a smaller scaled theater space that is very adaptable and usually does not have a permanently built stage structure. Cindy Ramos-Davidson asked if any of the facilities reviewed were under contract for naming rights, citing the Abraham Chavez Theatre, and wondered if there would be legal ramifications involved by using a facility tied to a specific name. Ben responded that he wasn't sure if the Chavez Theatre was contractually obligated, but he imagined there was some sort of resolution by the City. Barbara Perez inquired about maintenance and upkeep for the Abraham Chavez Theatre since there is no foundation. Ben replied that the theatre is currently under the management of SMG, a private entity contracted by the City to maintain the Plaza Theatre, the Chavez Theatre and the Convention Center. Barbara requested a copy of the contract in order to review the dates and pricing. Enrique Moreno further requested revenue, expense and utilization figures be provided at the next meeting. Ben added that more information about possible use of the Main Branch of the El Paso Public Library would be brought to the next meeting as well. Luis Cortinas asked if there would be a 501(c)3 created for the Cultural Center, or if we would piggyback on an existing one. Ben replied that the expectation from Council is to develop recommendations and members would need to recommend a standalone 501(c)3 be created to support the work of the Cultural Center. Rosa Guerrero asked how fast a 501(c)3 could be started on, and Ben replied Council would decide which recommendations they want to move forward with after Chair makes the group's presentation to them. Ben added that he would defer to the City's legal advisor, but his understanding is it could take anywhere from 1½ - 3 years to formally incorporate as a non-profit. Congressman Silvestre Reyes asked for clarification on the number of venues the organization managing the Plaza Theatre and Abraham Chavez Theatre manages in total; Ben replied they manage the Convention Center, Plaza Theatre, Abraham Chavez Theatre, Arts Festival Plaza, Cohen Stadium and McKelligon Canyon Amphitheatre. Congressman Reyes further asked if there is a 'break clause' in the contract; Kristen Hamilton-Karam replied that the contract has multiple amendments and she would pull it to provide an answer for that question in the next meeting. Barbara Perez requested a breakdown of revenue, expenses and obligation to the SMG contract to see if a separate contract could be made for the Abraham Chavez Theatre. Chair asked for update on the form of what the recommendations would look like, and Ben replied that staff was working on it. He continued to say he would like to embed himself in the working groups as a means of helping to make the form uniform among the working groups, therefore making the final report easier for the subcommittee; Chair advised Ben he would help coordinate.

6. Report on Progress of Working Group #1 (Size). Nestor Valencia began by reminding members of the subcommittee that their task is to assist the City of El Paso in developing an adequate, sustainable and successful cultural center that reflects the pride of El Pasoans and the Mexican American community. He added that a great amount of research was done before developing the materials provided to each member for their review (attached as part of these minutes). Nestor asked Mayor Maya Sanchez to assist him in presenting the written statement labeled 'Item 4' (attached as part of these minutes). Mayor Sanchez noted she would focus on facilities program and amenities, and the types of services. The hope is to have a visual art gallery, performing arts, art classes and culinary classes that are native to our community. She noted the recommendation to establish a Mexican American library facility and services that focus on Latino and Mexican American writings, poetry and literature that also captures the oral history of the area as part of the collection. Nestor briefly discussed basic requirements for the cultural center and alternatives; the percentage of Hispanic population in culturally-similar cities; a facility model baseline at 16,000 square feet, which is ¼ of a city block; and advised that the cultural center should be downtown within 4 blocks of San Jacinto Plaza. He provided a preliminary survey of Hispanic, Mexican American and Latino cultural centers in California, Texas, New Mexico and Ciudad Juarez (attached as part of these minutes); images were provided via a PowerPoint slideshow. He further added that after reviewing downtown parking facilities, working group #1 is recommending the Abraham Chavez Theatre be designated as a Hispanic Cultural Center by using the \$5.7M to restore the tired and underutilized city theatre, turning it into a first class Hispanic Cultural Center. Nestor closed his presentation by providing a brief summary and reasons for retrofitting the theatre. Hector Gutierrez expressed concern about finalizing working group #1's recommendation without the work of the other 2 groups and added that the Abraham Chavez Theatre is terribly underutilized and probably operating at a loss. Cindy Ramos-Davidson asked if staff was aware of any other contract, group or agency with any commitment on the Abraham Chavez Theatre; Ben replied there was none that staff was aware of. Barbara Perez asked Fermin Dorado if he was aware of asbestos being at the Abraham Chavez Theatre and the possible cost that comes with having it removed; Fermin replied that the Civic Center was built after the asbestos act was passed, so there is no contamination at the Civic Center. Ralph Adame asked that Fermin clarify he was speaking about the Abraham Chavez Theatre and Fermin confirmed. Chair asked Fermin to clarify whether he believed there is an asbestos problem at the Abraham Chavez Theatre, and

Fermin replied no. Ralph Adame asked if the \$5.7M is sufficient to renovate the theatre to where it needs to be; Nestor Valencia replied a very decent job could be done to retrofit with the \$5.7M, and later on, another \$1-2M may be needed to finish the job. Chair asked for clarification on whether \$5.7M is a good start to a phase retrofit, and Nestor replied absolutely. Barbara Perez re-expressed her concern at the possibility of finding asbestos in the theatre and wants the committee to be prepared for questions the group will get from Council. Luis Cortinas suggested having a structural study done to determine whether there is asbestos in the theatre or not, and then decide on which route to take. Fermin suggested an asbestos study, rather than a structural study, would be appropriate for the situation.

7. Discussion and Action on Name Recommendations for Cultural Center. Hector Gutierrez noted that he would like the term 'Mexican American' to begin the name of the cultural center and even further stated it was his belief it should be named the Mexican American Cultural Institute. Nestor Valencia noted that he does not have a problem with Mexican American Cultural Institute, but did want to urge that if the Abraham Chavez Theatre is used for the cultural center, the name should continue to be the Abraham Chavez Theatre. Rosa Guerrero agreed with Nestor. Mayor Maya Sanchez thanked MACI and the committee for the work they have done, but wanted to go on record stating that the committee needs to be clear about the objectives provided by City Council. She further said that the working group #1 presentation was made and Nestor mentioned Abraham Chavez, resulting in the entire discussion being centered on that, rather than the 3 duties that should have been presented on. While she doesn't disagree with what has been said, she feels the group is losing track of the tasks they have been called on to complete and further added that the group's focus was not clearly addressed in the discussion. Gustavo Reveles added that while he agrees it is one of the best sites to look at, he feels there are still a lot of questions that have not been answered about whether or not what the group wants to do fits there without the benefit of any paperwork or presentations that tell him it does. Ralph Adame expressed concern with the use of the word 'institute' in the name, noting that it may pose a problem as people in the community may not know what it is. He suggested the name Mexican American Cultural Center is more relatable. Hector Gutierrez reiterated his preference of the name Mexican American Cultural Institute, as it connotes research, study and education. Rosa Guerrero made a motion to name the cultural center the Mexican American Cultural Institute; Hector Gutierrez seconded. Jesus "Cimi" Alvarado expressed his approval of using the term 'cultural center' in the name; Luis Cortinas expressed his desire to wait on the vote; Rosa Guerrero expressed the term 'cultural center' is fine with her also, as both would be learning centers, both would be universal educational components, both can have workshops, both can have studies and great shows we never had before; Enrique Moreno expressed his desire to move forward with naming recommendations as there has been ample opportunity to weigh the considerations; Congressman Silvestre Reyes expressed his belief that it would be beneficial to use the name Mexican American Cultural Institute; Nestor Valencia noted that Mexican American must be used in the name; Gustavo Reveles noted he was comfortable with Mexican American, but asked that the group look at how important the words institute and cultural center are before making a naming recommendation. Congressman Silvestre Reyes called the question. Chair asked for a second; Luis Cortinas seconded, and Chair noted the vote for naming the center Mexican American Cultural Institute would be taken by roll call, with a vote of 'yes' indicating agreement and 'no' indicating disagreement. Ben Fyffe clarified that this would be a recommendation, as Council will ultimately choose the name of the cultural center. Board Secretary Misty Monteros proceeded with roll call:

Rafael Adame – no
Jesus "Cimi" Alvarado - no
Luis Cortinas – no
Fermin Dorado – yes
Jaime Esparza – yes
Rosa Guerrero – yes
Hector Gutierrez – yes
Enrique Moreno - yes

Barbara Perez – no
Cindy Ramos-Davidson – no
Gustavo Reveles – no
Congressman Silvestre Reyes – yes
Belen Robles – yes
Mayor Maya Sanchez – no
Nestor Valencia – yes
Dr. Theresa Ware-Asbury - no

With a vote of 8 to 8, Board Secretary Misty Monteros announced a tie. Ben Fyffe noted that there was a possibility, if someone made a motion and seconded, to call a vote for naming the center Mexican American Cultural Center. Chair asked for a motion; Ralph Adame so moved and Gustavo Reveles seconded. Chair noted the vote was for naming the center Mexican American Cultural Center. Board Secretary Misty Monteros proceeded with roll call:

Rafael Adame – yes
Jesus "Cimi" Alvarado - yes
Luis Cortinas – no
Fermin Dorado – yes
Jaime Esparza – yes
Rosa Guerrero – yes
Hector Gutierrez – yes
Enrique Moreno - no

Barbara Perez – no
Cindy Ramos-Davidson – no
Gustavo Reveles – yes
Congressman Silvestre Reyes – no
Belen Robles – no
Mayor Maya Sanchez – yes
Nestor Valencia – yes
Dr. Theresa Ware-Asbury - no

By a vote of 9 to 7, the motion to recommend the name Mexican American Cultural Center passed.

8. New Business. No discussion at this time.

9. Adjournment. Chair requested a motion to adjourn. Congressman Silvestre Reyes moved to adjourn; Dr. Theresa Ware-Asbury seconded; all members voted in favor, none opposed, and motion passed unanimously. Meeting was adjourned at 3:13pm. Next meeting scheduled for August 19, 2015.

Approved for content by:
Jaime Esparza, Chair

Respectfully submitted by:
Misty Monteros, Administrative Assistant
Museums & Cultural Affairs Department

CITY CLERK DEPT.
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The City of El Paso
Hispanic Cultural Center Subcommittee
July 15, 2015

RECOMMENDATIONS REPORT

GROUP 1 REPORT ON THE FOLLOWING TASKS ASSIGNED

1. The size of the Hispanic Cultural Center (No. 1 on City Resolution)
2. Facilities program and amenities (No. 4 on City Resolution)
3. The type of services to be offered within the Hispanic Cultural Center (No. 5 on City Resolution)

GROUP 1 RECOMMENDATIONS REPORT ON THE SIZE OF THE HISPANIC CULTURAL CENTER.

Pursuant to the Group 1 tasks assignment, the Group on met on several occasions to discuss the issue of the size of Hispanic Cultural Center that would best serves the community of El Paso.

The Group will present its recommendations in written form and a visual PowerPoint presentation that will better explain the conclusions reached.

This written report will be amplified with the visual presentation to the City Subcommittee.

The Group researched and analyzed some 14 other Latino, Hispanic cultural centers in order to better understand the needs of El Paso's center project. A chart (attached) was prepared to compare other centers in relation to size of population and percentage of Mexican American population, among other elements of the project.

As part of the analysis, the findings and recommendations of the City's consultant, AMS, the group determined that the findings of the consultants were well prepared given the amount of money the City had set aside from the 2012 bond issue program.

The Group, in order to present a better recommendation regarding size, took into consideration the following major elements of a cultural center:

Funding

Location

Theater

Gallery

FUNDING:

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It was determined early on that the funds provided for a workable, sustainable, and successful Hispanic Cultural Center for El Paso were critically insufficient.

Of the \$470,000,000, 2012 Municipal Bond Issue, \$5.7 million, or 1.2 percent was set aside for the Center. The Mexican American population of the city is 81.1 percent. The amount provided should be commensurate to the population ratio.

LOCATION:

The location of the center must be in the Cultural Sector of the city in downtown El Paso. It should be within 4 city block radius of the San Jacinto Plaza Park.

THEATER:

The Center must have a theater of adequate size to present major programs of a broad spectrum. The Consultants alluded to the theater but did not address size or number of seats. The theater will be a major revenue generator and a venue for cultural and educational programs year-round.

GALLERY

All major centers studied have as a principal element an ample amount of space for an art gallery to serve the permanent and the revolving art and visual arts exhibits. Our recommendation is that the gallery should be at least 60 x 60 square feet minimum.

OTHER MAJOR ELEMENTS

The Center must include an adequate number of rooms and studios to teach art, music, sound and visual recordings, as well as facilities to teach dancing and acting classes. It must have culinary arts facilities for teaching purposes.

The City consultants recommended a Center of approximately 16,000 square feet. This amount is equivalent to one quarter of a normal downtown city block. If you consider a reasonable size theater and adequate parking, plus all of the elements in an adequate Center, it is hard to imagine a workable and useful Center. The amount of room reported in the consultants' report could easily be doubled for each listed function in order to consider building a center.

THE CHAMIZAL NATIONAL MEMORIAL AS AN EXAMPLE

In order to have a better understanding of the size of Center envisioned for El Paso, the Group used the Chamizal National Memorial as a tangible example that people could relate with as a model.

As presented in the visual program, the Chamizal has approximately 40,000 square feet of facility that includes a theater of 500 seats and an outside garden and covered area. The Group has toured the Chamizal and is general agreement as to size and layout. The group believes the theater should have more seats; at least 1,000, to make the venue more profitable and more adequate.

The Group also analyzed other centers, and in particular, the Dallas Latino Cultural Center has 27,000 square feet of enclosed facility that includes a 304 seat theater. It has 75 off-street parking spaces and a 2,000 square foot art exhibit gallery. This size of gallery would not be sufficient for the needs of El Paso's population characteristics.

While this segment of the written report reflects upon the issue of size, the visual program will further explain the rationale for the following recommendation of the Group.

IN VIEW OF THE TOTAL LACK OF ADEQUATE FUNDING FOR THE CENTER, THE GROUP RECOMMENDS THAT THE CITY FIND A CITY-OWNED FACILITY AND DESIGNATE IT AS THE HISPANIC CULTURAL CENTER.

GROUP 1 RECOMMENDS THAT THE CITY DESIGNATE THE ABRAHAM CHAVEZ THEATER AS THE MEXICAN AMERICAN CULTURAL CENTER.

RESTATE:

The Center must include the following elements:

Location
Parking
Theater
Gallery

The Abraham Chavez Theater (ACT) has all of the listed elements.

The \$5.7 million dollars can be used to restore the ACT into a first class major Center and performance venue.

The restored theater will provide:

A New purpose for the City facility

Increase tourism

Double or triple the performances at the theater

Provide new revenue

Advance development and redevelopment process in downtown El Paso

An ample list of retrofitted buildings in downtown El Paso is provided in the visual presentation.

The Group recommends that once the Mayor and Council agree to designate the Abraham Chavez Theater as the Hispanic Cultural Center that a structural analysis is made of the ACT to ensure public safety and reuse. Once this is completed, a retrofit plan to accommodate the Center's needs be undertaken to apportion space and make the remodeling plans.

CONCLUSION;

BY USING THE \$ 5.7 MILLION DOLLARS TO RESTORE THE THEATER, THE COMMUNITY WILL ENJOY AN ADEQUATE MEXICAN AMERICAN CULTURAL CENTER, GIVE A **NEW PURPOSE** TO THE THEATER, AND THE CITY WILL NOT HAVE TO FIND MORE FUNDING FOR THE CENTER.

Submitted by the members of Group1, of the City of El Paso Hispanic Cultural Center Subcommittee.

Nestor A. Valencia, Chair

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GROUP 1 RECOMMENDATIONS REPORT FOR THE HISPANIC CULTURAL CENTER PROGRAM AND AMENITIES (ITEM 4)

Permanent Mexican American Art Collection

An art gallery of least 60 x60 feet would be an essential part of this collection. It could begin modestly with loaned, donated, or commissioned works, and build up to its full potential.

Mexican American, Latino, Chicano, and Indigenous Art Classes and Exhibits

There is an extensive artist community in the City and County of El Paso and the surrounding regional area. Aside from the University, Community College, and high schools, there is a need for art classes where local and national artists can conduct workshops, seminars, and classes to assist students and artists in their endeavors. Included are workshops that can assist in marketing their products and publicizing the arts of the area.

Conduct Music, Dance, Ballet folklórico, and Exchange Programs

Music and dance is usually the recognized base of Mexican American culture, whether it is in listening, dancing, or attending musical or dance events such as ballet folklórico. Ballet folklórico usually tells the dance/music history of the area or combination of areas or regions; national and international.

In addition, other forms of music and dance can be offered: North American and Mexican Native dances, Latin Jazz, salsa, Latin American percussion, bandas, musica nortena, and ranchera, classical and Spanish music. Classes can be offered to learn about composers, musicians, authors, and songs and music of our past generations.

Children's Programs

We cannot forget our children. Literatura infantil (stories and story tellers, folk tales, and songs, cuentos de la abuelita, lullabies, rorros, puppetry, and children's games are among the important elements of the children's programs in the Center.

Mariachi Festivals

Mariachi festivals, from the local, regional national and international level are one of the main items on the list of the Center programs.

Establish a Venue for Poets and Writers

There is a growing population of poets and writers both in El Paso and in Ciudad Juarez, Chihuahua. Some are heard on radio stations, and television describing their latest work or book or poem. But there is not appear to be a forum where they can meet and exchange ideas, have discussions, and recite poetry with other writers and poets or the public. This forum is necessary.

Establish preservation and Historical Programs for the Mexican American Arts, Humanities, and Personal Achievements

The history and achievements of the Mexican American, since 1848 to now, locally and in the region have been omitted or largely ignored, whether in public service, military, or in the business sector.

With a strong history program, and with digital technology, much can be done in this area, for access to all ages of the Mexican American population. This program must be inclusive of races and ethnic backgrounds.

Establish a Mexican American Library Facility and Services

In coordination with the local libraries, and Smithsonian Institute, obtain literary works pertaining to Mexican Americans, veterans historical and events in the arts and cultural sectors. Develop major permanent displays in graphics and art to celebrate this important sector of our culture and history. Few people have heard of Felix Martinez, the most important Mexican American, circa 1910, or

Marcelino Serna, Benjamin Alderete, Ambrosio Guillen and Ambassador Raymond L. Telles, for example.

Hall of Honor for Mexican American Heroes and Veterans of all United States Wars since 1848

Mexican Americans have participated in high percentages in relation to population demographics. The Mexican American soldier has distinguished himself for bravery, thousands have died in battle. Few people, for example, know about the 141 Infantry Division of World War II. We have a large number of soldiers who have won the Medal of Honor here and across America. We need to honor our heroes in the Center on a permanent basis.

Organize Major Festivals for Cultural and Tourist Purposes

Major programs such as Cinco de Mayo, Dies y Seis de Septiembre, las posadas, Easter, and United States holidays are ready to be celebrated on a major scale.

Senior Citizen Programs

The Center should develop programs designed to augment the existing Senior Citizen programs already providing services to our citizens. These could be in the areas of socializing, oral history, visual history programs of the region, and assistance services.

Genealogy Database

The Mexican American population can benefit from this program, especially if the family history is related to the Spanish era prior to 1821, 1848, or if the origin is from another country, Mexico, for example, or if the ancestry is from New Spain prior to the War between the United States and Mexico.

GROUP 1 RECOMMENDATIONS REPORT FOR THE TYPES OF SERVICES TO BE OFFERED WITHIN THE HISPANIC CULTURAL CENTER (ITEM 5)

PROGRAM FOR MAJOR NATIONAL AND INTERNATIONAL ART EXHIBITS

The Center should develop strong programs to bring to El Paso major national and international Hispanic art exhibits.

ARTS AND CRAFTS CULTURE WORKSHOPS

Painting, sculpture, quilting, cross stitching, embroidery, repujado, charcoal, and drawing classes need to be included in the Center services program.

DEMONSTRATION AND TEACHING KITCHEN FACILITY FOR MEXICAN AND MEXICAN AMERICAN FOOD

The Mexican American cuisine has made its mark across the country. Burritos, tamales, chipotle, gorditas, carnitas, churros, mole, and a long list of other culture food is now commonplace. A full kitchen facility is necessary for the Center.

FILM AND SOUND RECORDING STUDIOS WITH FULL DATABASE FOR FILM, DIGITAL, AND AUDIO SERVICES

Submitted by Nestor A. Valencia, Chair, and members of Group 1 of the City of El Paso Hispanic Cultural Center Subcommittee

July 15, 2015

PRELIMINARY SURVEY OF HISPANIC, MEXICAN AMERICAN AND LATINO CULTURAL CENTERS

Nestor A. & Xochitl P. Valencia

Population Source: US Census Bureau, 2010

Name of City/ Center	Los Angeles	San Jose	Albuquerque	San Antonio	Dallas	Austin	Cd. Juarez	El Paso
Plaza de Cultura y Arte	Mexican Heritage Center	National Hispanic Cultural Center	Guadalupe Cultural Arts Center	Latino Cultural Center	Emma Barrientos Mexican American Cultural Center	Paso del Norte Cultural Center		
Total Population	3,792,622	945,942	545,852	1,327,407	1,197,787	790,390	1,332,131	673,433
Hispanic Population %	48.5	32.2	48.1	63.2	42.4	35.1	100	81.1
Initial Cost of Center (Millions)	54		34 / 50	1 / 35	10	10.9 / 50	50 +	5.7
Year built	2009	1999	2000	1985	2003	2007	2006	
Size of Site: total real estate	2.2 acres		38 / 52 acres	5 acres	1 acre		7.5 acres	
Size of Main structure (Sq. ft.)		3,600 pavilion/garden	219,000	30,000	27,000	22,200	85,000	16,000
Number theatre seats		500 seat indoor facility	291/691	410	304	1200	1,741	
Number of parking space	public parking				75	+ public parking	1,000	
Size of Gallery /Gathering room			11,000		2,016		3 galleries, book store 2 amphitheaters	
Multipurpose room					1,188/ 2,418			5,440

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Size of Hispanic Cultural Center (Idea: Using the Old Hacienda Historical Restaurant)
 Restaurant can be the beginning of an El Paso home RECORDANDO EL PASADO
 Architecture added to the Hacienda should be creative SW style: Indian, Spanish,
 Mexican

1. The size should be big enough to have:

Entrance with a lobby to welcome people

Performing Arts Stage and auditorium (in the round or like the Chamizal, in
 Levels) for 500-1,000 seats)

Dressing rooms on each side of the stage for male & female with bathrooms &
 Showers

Conference, educational rooms for lectures, clinics & workshops

Large rooms to store sets, scenery, costumes, sound equipment

Rehearsal rooms for musicians, dancers, actors, etc.

Teaching rooms for any art form, galleries for local & visiting artists

Large kitchen for learning different SW foods (tamales), mole, bunuelos, other
 Ethnic foods, Jewish, Lebanese, Chinese, Greek, etc.

Restaurant and Store to sell local art work, food

2. Facility Programs and amenities:

All kinds of performing or visual arts can be offered

Music

Dance

Theater

Visual

Latin Jazz

Native American

Teatro

Arts

Mexican Folklorico

Local Plays

Local

Mariachis

Spanish Flamenco

Artist

Ballet

Salsa bands

Multi-Ethnic

Latin American Percussion

Jazz, Modern,

Bandas

Others

Creative

Musica Nortena

Classical & flamenco guitarists

Educational Curriculum with the Fine Arts

Children's Programs

Latin American and Spanish Literature and History

Literatura Infantil (stories,

Teaching Spanish

Folk tales & songs,

Learning about composers, musicians, authors,

Cuentos de mi Abuelita

" songs & music of our ancestors

Lullabies, rorros

Puppetry

Juegos Infantiles

Arts & crafts: Pinata making, papel picado, flowers etc

Celebrating the Holidays: Las Posadas, Dia de los Muertos with a parade

3. Types of Services to be offered: All kinds of programs offered above, plus the
 Visiting artists from where ever they can come

Attachment: Recommendations submitted by Group 1 member ROSA
 GUERRERO, of the Hispanic Cultural Center Subcommittee.