

CITIZENS ADVISORY COMMITTEE  
OF THE MASS TRANSIT DEPARTMENT BOARD  
MEETING MINUTES  
700 A-SAN FRANCISCO CONFERENCE ROOM  
OCTOBER 21, 2008  
2:00 P.M.

The Citizens Advisory Committee of the Mass Transit Department Board met at the above place and date. Meeting was called to order at 2:07 p.m. Committee Chair Ms. Robin Roberts present and presiding and the following Committee Members answered roll call:

Ms. Robin Roberts  
Mr. Richard Sheldon  
Mr. Walt Phillips  
Mr. Alexander Catucci  
Mr. Lawrence Harley (Alternate Member)  
Mr. Ernesto Dominguez (arrived late 2:20 pm)  
Mr. Frank Lozano (Alternate Member – arrived late 2:55 pm)

The following members were not present:

Ms. Mary Castillo  
Mrs. Soledad Galvan  
Ms. Jane Ratcliff  
Mr. Ernst Erbe  
Ms. Suzanne Fabian

Agenda

1. Call to order.

**Item 1:** The meeting was called to order at 2:07 p.m.

2. Public Comments

**Item 2:** There were no public comments.

3. Approval of the minutes of the September 12, 2008 CAC Meeting.

**Item 3:** Mr. Sheldon made a motion to approve the minutes and Mr. Phillips seconded. All in favor.

4. Update on the locations for the sale of bus passes. (Lynly Leeper)

**Item 4:** Lynly Leeper gave a power point presentation regarding the current locations of where bus passes are being sold right now and the status of sales at these locations. Current locations include Main Branch, Burges Branch, Judge Marquez and Westside Libraries. She gives a brief explanation on what her objectives are including determining where the locations for ticket sales could be distributed throughout the City of El Paso,

identify service improvements to our ridership, and provide a report on the findings and make appropriate recommendations.

5. Update on introduction of the preferred seating ordinance. (Lynly Leeper)

**Item 5:** Lynly Leeper discussed the preferred seating ordinance. She stated that persons who are senior or disabled may obtain identification cards which entitle them to priority seating over a non-card holder. She stated that any person violating this ordinance shall be guilty of a misdemeanor.

6. Update on Resolution authorizing free fare for lift certified passengers on fixed route. (Lynly Leeper)

**Item 6:** Lynly Leeper discussed the resolution authorizing free fare for lift certified passengers on fixed route. She stated this resolution had already gone to Mass Transit and was approved.

7. Presentation, discussion and action on the Transit Strategic Plan. (DCM Shang – presentation by Michael Herrera)

**Item 7:** Mr. Herrera gave a presentation on the Transportation Vision for El Paso. Frank Lozano gave his opinion on how he thinks that during the process of the terminal being built at 3<sup>rd</sup> and Santa Fe, the temporary boarding should be moved to the Plaza at least until the new terminal is built. Because of the amounts projected to be spent, Ms. Roberts and other CAC members stated that they think that DCM Shang should have more Public Meetings on all the issues presented in the Transit Strategic Plan.

8. Presentation, discussion and action on Bus Advertising Policy. (Lynly Leeper)

**Item 8:** Lynly Leeper explained the different types of revenue that can be generated from the advertising possibilities. She explains all the types on the handout provided and provided information received from riders that they would like to be able to see out from the windows. Therefore it is recommended that the ads be placed below the windows and/or between the wheels and nothing else. CAC agrees. Phillips motioned to accept recommendation and Mr. Sheldon 2nds. All in favor, motion passes.

9. Discussion and action on use of sewer gas to power buses. (CAC)

**Item 9:** Mr. Sheldon makes a motion to postpone this item as Mr. Erbe was not in attendance and this is his item. Mr. Phillips 2nds. All in favor. Motion passes.

10. Discussion and action on changing the date for holding the CAC meetings to the fourth (4<sup>th</sup>) Tuesday of every month. (CAC)

**Item 10.** There is some discussion regarding this matter amongst the members. Mr. Catucci makes a motion to change the date. There is no 2<sup>nd</sup>. Motion fails. No further action taken.

11. Discussion on Policy regarding sharing of CAC Roster/personal information. (CAC)

**Item 11:** Cynthia Osborn provides a brief explanation on why this is frowned upon because such a policy could not be enforced against any member who did not want to share their personal information.. She further states that if members have each other's personal information and discusses CAC matters outside the CAC meetings, the conversations have the potential of violating the Open Meetings Act.

12. Director's report on:

- 12a. Operations to include 2008 On-Time report and Missed Service Report Comparison for FY2008-FY2009;
- 12b. Customer Service Reports for Fixed Route and Paratransit;
- 12c. Maintenance Reports to include Road Calls reported for all units, for 91's 93's and 400's and for 600's (from Sept. 1 – Sept. 30, 2008); Roadcall Comparison for Calendar Years 2006-2008; and Mechanical PMI Tracking 2008 (Third Quarter).

**Item 12:** Mr. Omick provided a brief explanation on the Director's Report. Ms. Roberts inquiries about the increase in the rude and unsafe driving categories. Ms. Leeper explains that the increase in rudeness can be a result of the recent fare increase and the fact that coach operators have to adhere to the new fare increase. Mr. Omick explains that he will continue to monitor the unsafe driving increase and do his best to see that this number decreases to 0.

Motion made by Richard Sheldon to adjourn meeting, seconded by Alexander Catucci, at 4:00 p.m. all in favor.

Approved as to form:

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Department Head/Board Secretary