

CITIZENS ADVISORY COMMITTEE  
OF THE MASS TRANSIT DEPARTMENT BOARD  
MEETING MINUTES  
700 A-SAN FRANCISCO CONFERENCE ROOM  
JUNE 15, 2010

The Citizens Advisory Committee of the Mass Transit Department Board met at the above place and date. Meeting was called to order at 2:00 p.m. Committee Chair Jane Ratcliff, present and presiding and the following Committee Members answered roll call:

Ms. Jane Ratcliff  
Mr. Ernesto Dominguez  
Mr. Troy Hicks  
Mr. Daniel Estrada  
Ms. Robin Roberts  
Mr. Lawrence Harley - Seated as Alternate  
Ms. Amy Lechuga - Absent  
Mr. Walt Phillips - Absent  
Mr. Richard Sheldon - Absent  
Ms. Suzanne Fabian - Absent

Agenda

1. Call to order.

**Item 1:** The meeting was called to order at 2:00 p.m.

2. Public Comments

**Item 2:** James Peterson commented on the new Sun Metro logo. Questioned the amount of money spent pertaining to the logo. Would like to know the results of public perception. Will place this issue on June 15, 2010's agenda.

3. Approval of the minutes of the CAC meeting of May 18, 2010.

**Item 3:** Motion made by Daniel Estrada to approve the amended minutes of March 16, 2010. Seconded by Troy Hicks. All in favor, motion passes unanimously.

4. Update on status of the request to River Oaks property owner regarding the request to place a bus shelter on their property at Hercules and Dyer. (Sun Metro)

**Item 4:** Angelica Bryant contacted River Oaks and still no decision has been reached. Jay Banasiak will call owner.

5. Preparation and discussion on posting of the meetings on other media and advertisement for members and alternates. (Sun Metro)

**Item 5:** Laura Cruz-Acosta passed out copies of the "Press Releases" sent out to promote the position for an alternate. The same information was posted in the City Community Newsletter, other community calendars and sent to Channel 15. Mr. Dominguez asked Laura to update Web page.

6. Update on letter to Woodchase Community Senior Center at 8410 Tigris. (Sun Metro)

**Item 6:** Laura Cruz-Acosta stated that the letter to Woodchase Community Senior Center has been sent.

7. Discussion and action on the CAC's annual report to the MTDB. (CAC)

**Item 7:** Richard Sheldon will be asked if he wants to do the annual report and if he would like some help, maybe form a sub committee.

8. Presentation, discussion and recommendation on proposed new fares. (CAC)

**Item 8:** Jay Banasiak made a presentation on the old and new proposed fares, discussion followed. Military fares were discussed. Mr. Banasiak will call Ft. Bliss and report to the CAC.

9. Discussion on handouts regarding streetcar revival. (CAC)

**Item 9:** Jane Ratcliff passed out an article on streetcar revival. Jay Banasiak said there is a study now to bring back the streetcar. Get an update on the feasibility study when it is completed and brought back to CAC.

10. Discussion on amending the Citizen's Advisory Committee Enabling Resolution to include a representative from Fort Bliss on the Citizen's Advisory Committee to the Mass Transit Department Board. (Assistant City Attorney)

**Item 10:** Cynthia Osborn said the resolution would have to be amended if the CAC wants a representative from Fort Bliss on the CAC. Cynthia gave various examples of what the CAC could do. The CAC would have to discuss what they want this person to be.

11. Presentation on bus size and service characteristics. (Sun Metro)

**Item 11:** Jay Banasiak gave the presentation. The idea is to look at cost effective when choosing the size of the bus. Explained what is taken into consideration whenever they are assigning buses to routes. Buses are kept for 12 to 15 years. Jane Ratcliff would like for Jay Banasiak to give this presentation whenever he meets with the public.

12. Update on marketing plan and liaisons to promote qualified transportation fringe benefits. (Sun Metro)

**Item 12:** Postponed to June 15, 2010.

13. Opportunity for Committee members to request a staff report on items of interest over which the Board has authority. Discussion of items announced at this meeting will take place during the next regularly scheduled meeting. (CAC)

**Item 13:** Presentation on new logo.

Discussion and action on River Oaks property on the decision by the owner

Discussion and action to have a presentation on the Federal Employee Transit Benefit Program

Presentation, discussion and action on options available to have a representative from Ft. Bliss on the CAC

Discussion and action on the new fares.

14. Director's Report:

- a. On the results of the Bus Rapid Transit public meetings
- b. Ridership
- c. Affordability
- d. Safety
- e. Maintenance
- f. Customer Satisfaction
- g. Paratransit

**Item 14:** Jay Banasiak gave the presentation.

Motion made by Robin Roberts to adjourn meeting at 3:54 p.m. Seconded by Troy Hicks. All in favor, motion passes unanimously.

Approved as to form:

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Department Head/Board Secretary