

## **THE EL PASO CVB/CPAC ADVISORY BOARD**

### **AGENDA**

**January 11, 2007**

**4:00 P.M.**

**Las Palmas & Del Sol Room**

- I. Call to Order
- II. Review of Minutes
- III. Updates
  - a. Financials
  - b. Convention and Tourism Development
  - c. Performing Arts Venues
  - d. Operations and Food & Beverage
  - e. Communications
  - f. Film Commission
- IV. General Manager's Update
  - a. Branding & Image Building
- V. Open Discussion
- VI. Adjourn