

THE EL PASO CVB/CPAC ADVISORY BOARD

AGENDA

January 12, 2006

4:00 P.M.

I. Call to Order

II. Review of Minutes

III. Updates

- a. Financials
- b. Convention and Tourism Development
- c. Theater
- d. Operations
- e. Food and Beverage
- f. Communications
- g. Film Commission

IV. Agenda

- a. Recent Tourism Initiatives
 - 1. Mayors Tourism Cabinet
 - 2. Empowerment Zone Tourism Plan
- b. Tax abatement/Exemption for Downtown Hotel Development
(Pat Valdez-Rios)

V. Open Discussion

VI. Adjourn