

THE EL PASO CVB/CPAC ADVISORY BOARD

AGENDA

January 21, 2010

4:00 P.M.

Las Palmas Del Sol Room

- I. Call to Order
- II. Introduction of Paul Serf - President Emeritus of the Texas Travel Industry Association
- III. Review of Minutes
- IV. Updates
 - a. Financials
 - b. Convention Development
 - c. Tourism Development
 - d. Facility Sales & Marketing
 - e. Operations/Food & Beverage
 - f. Communications
 - g. Film Commission
- V. General Manager's Update – United States Bowling Congress Presentation
- VI. Open Discussion
- VII. Adjourn