

THE EL PASO CVB/CPAC ADVISORY BOARD

AGENDA

October 11, 2012

4:00 P.M.

Rio Grande Room C

- I. Call to order
- II. Review of minutes
- III. Guest Speaker: Steffen Poessiger, Mithoff Burton Partners
- IV. General Managers Update
- V. Department Highlights
 - A. Financials
 - B. Tourism Development
 - C. Convention Development
 - D. Facility Sales & Marketing

*Next meeting: November 8, 2012, 4 pm, WestStar Bank Room.