



Greater El Paso Civic, Convention and Tourism Advisory Board

AGENDA

Feb. 1, 2018

4:00 P.M.

Destination El Paso Large Board Room

- I. Call to order
- II. Approval of Minutes
- III. General Manager Update
- IV. Department Highlights
 - a. Financials
 - b. Tourism Development
 - c. Convention Development
 - d. Venue and Event Management
- V. New Business
 - a. Presentation from Sanders Wingo (Advertising Agency- El Paso), Orange 142 (Social Media- Austin) and AJR (Digital Media- Houston)
- VI. Public Comment

*Next meeting: March 8, 2018, 4:00 PM (Subject to Change)

Please direct all questions to Amanda Fernandez, Executive Administrative Assistant for the General Manager, Bryan Crowe, by calling 915-534-0608 or by email – afernandez@destinationelpaso.com

Posted: 1/26/18

