

THE EL PASO CVB/CPAC ADVISORY BOARD

AGENDA

February 10, 2011

4:00 P.M.

El Paso Room

- I. Call to Order
- II. Review of Minutes
- III. General Manager's Update & Introduction of Beth Nobles
- IV. Department Updates
 - a. Financials
 - b. Facility Sales & Marketing
 - c. Operations and Food & Beverage
 - d. Convention Sales Development
 - e. Tourism Development
- V. Open Discussion
- VI. Adjourn

*Next meeting March 10, 2011