

Greater El Paso Civic, Convention and Tourism Advisory Board

AGENDA

February 12, 2015

4:00 P.M.

Destination El Paso Large Board Room

- I. Call to order
- II. Approval of Minutes
- III. Destination El Paso 2014-2015 Marketing Plan – Jay Kleine, Sanders/Wingo
- IV. General Manager
 - a. Updates
- V. Department Highlights
 - A. Financials
 - B. Tourism Development
 - C. Convention Development
 - D. Facility Sales & Marketing

*Next meeting: March 12, 2015, 4:00 pm