

THE EL PASO CVB/CPAC ADVISORY BOARD

AGENDA

February 21, 2013

4:00 P.M.

WestStar Bank Room

- I. Call to order
- II. Guest Speaker: Veronica Soto, Executive Director El Paso Downtown
Management District
- III. General Managers Update
- IV. Department Highlights
 - A. Financials
 - B. Tourism Development
 - C. Convention Development
 - D. Facility Sales & Marketing

*Next meeting: March 14, 2013, 4 pm.