

## **THE EL PASO CVB/CPAC ADVISORY BOARD**

### **AGENDA**

**March 17, 2011**

**4:00 P.M.**

**El Paso Room**

- I. Call to Order
- II. Review of Minutes
- III. General Manager's Update
  - a. "Strategic Communications Task Force Summary"
  - b. Introduction of Don Baumgardt
- IV. Department Updates
  - a. Financials
  - b. Facility Sales & Marketing
  - c. Operations and Food & Beverage
  - d. Convention Sales Development
  - e. Tourism Development
- V. Open Discussion
- VI. Adjourn

\*Next meeting April 14, 2011