

THE EL PASO CVB/CPAC ADVISORY BOARD

AGENDA

March 8, 2007

4:00 P.M.

Las Palmas & Del Sol Room

- I. Call to Order
- II. Review of Minutes
- III. Updates
 - a. Financials
 - b. Convention and Tourism Development
 - c. Performing Arts Venues
 - d. Operations and Food & Beverage
 - e. Communications
 - f. Film Commission
- IV. General Manager's Update
 - a. El Paso Marathon Recap
 - b. Advertising Update
- V. Open Discussion
- VI. Adjourn