

## **THE EL PASO CVB/CPAC ADVISORY BOARD**

### **AGENDA**

**April 12, 2012**

**4:00 P.M.**

**El Paso Room**

- I. Call to Order
- II. Review of Minutes
- III. General Managers Update-SOME 2012
- IV. Guest Speaker-County Judge Veronica Escobar
- V. Department Updates
  - A. Financials
  - B. Facility Sales & Marketing
  - C. Operations & Food and Beverage
  - D. Convention Sales Development
  - E. Tourism Development
- VI. Adjourn

\*Next meeting May 10, 2012, 11 am-2 pm, National Tourism Luncheon & Travel Fair.