

THE EL PASO CVB/CPAC ADVISORY BOARD

AGENDA

June 12, 2008

4:00 P.M.

Rio Grande Hall A

- I. Call to Order
- II. Review of Minutes
- III. Updates
 - a. Financials
 - b. Convention Development
 - c. Tourism Development
 - d. Performing Arts Venues
 - e. Operations and Food & Beverage
 - f. Communications
 - g. Film Commission
- IV. General Managers Update
- V. Presentation by Liz Kern, Marketing Coordinator El Paso Zoo
- VI. Open Discussion
- VII. Adjourn