

Minutes
El Paso Convention and Visitors Bureau
Advisory Board Meeting
Thursday, October 10, 2013 4:00 p.m.
CVB Boardroom

Board Members Present

Dick Behrenhausen
Pifas Silva
Laurie Paternoster
Bill Ketcherside

Board Members Absent

Bianca Licon
Mica Short

CVB Staff

Bill Blaziek
Bryan Crowe
Leesy McCorgary
Mauro Monsisvais
Carol McNeal
Brooke Underwood

I. Call to Order

- The meeting was called to order at 4:04 p.m.

II. General Manager's Update

- Attendance in McKelligon Canyon has been outstanding this year. All events were well attended and proved to be very successful.
- The City is very pleased with this year's annual figures for both CVB and CPAC and we are currently working on producing an annual report.
- Jim Scherr presented a proposal to the City for a new downtown Marriott property and the City is scheduled to produce a response to his request in a few weeks.
- The Artisan hotel is undergoing renovations and is scheduled to open in 18 months.
- The Mayor has assembled a Tourism cabinet that will meet regularly to discuss ways in which El Paso can become a destination.

III. Department Updates

A. Financials: Bryan Crowe

- As we finish the fiscal year we have had a very strong year.
- Total revenue for the month of August 2013 was \$492,605 bringing total revenue YTD to \$4,761,927.
- Total expenses for CPAC for the month of August 2013 were \$598,058 bringing YTD expenses to \$5,977,875.
- Total expenses for CVB for the month of August 2013 were \$239,628 bringing YTD expenses to \$2,593,544.
- Total revenue for YTD is over budget by \$261,927.

IV. Open Discussion

A. Dick Behrenhausen

- The El Paso Club will host its 50th anniversary event this year.

B. Bill Ketcherside

- The Tae Kwon Do championship has been cancelled due to the government shut downs.
- The Trace Adkins show last weekend was a huge success and had over 6,000 in attendance.

***Adjourn 5:18 pm**

***The next meeting will be on Thursday, November 14, 2013 at 4 p.m.**