

**Minutes**

**El Paso Convention and Visitors Bureau**

**Advisory Board Meeting**

**Thursday, December 14, 2006, 4:00 P.M.**

**The Las Palmas and Del Sol Room, El Paso Convention and Performing Arts Center (CPAC)**

**Board Members Present**

Marilyn Munden  
Fred Jackson  
Lidia Flynn  
Bernie Olivas  
Jane Ratcliff  
Pat Valdez-Rios  
Cindy Foght  
Michael Shoffit  
Adeline Rogers

**Board Members Absent**

**CVB Staff**

Bill Blaziek  
Terrie Todd  
Bryan Crowe  
Wendy Garrett  
Susie Gaines  
Pat Genera  
Dana Smith  
Pifas Silva

**I. CALL TO ORDER**

- The meeting was called to order at 4:11 P.M.

**II. REVIEW OF MINUTES**

- Minutes were filed as presented.

**III. CVB/CPAC UPDATES**

- Terrie Todd and Pifas Silva and respective staff have been involved with the Brut Sun Bowl preparations including visits to both schools.
- Theatres Department is experiencing one of it's busiest times with upcoming shows including the GooGoo Dolls, Mamma Mia! and B.B. King.
- The Film Commission is working on incentives for filmmakers to take to the Texas State Legislature; the Texas Lodging Association also has that on their agenda.
- Vanessa Andrade has been promoted to the Assistant Manager of Communications.

**IV. OPEN DISCUSSION**

- Fred Jackson thanked the CVB sales staff for their hard work with the Texas Restaurant Association in bidding for their conference coming to El Paso.
- Bernie Olivas thanked the CVB staff for their help with the media blitzes in both Oregon and Missouri for the Brut Sun Bowl
- Jane Ratcliff thanked Wendy Garrett and her staff for the tour of the Plaza Theatre.

**VI. ADJOURN**

- Meeting was adjourned at 4:21 PM.

**\*The next meeting will be on January 11, 2007 at 4 PM.**