

Minutes

Destination El Paso Advisory Board Meeting

Thursday May 7, 2015 5:00 p.m.

Destination El Paso Boardroom

Board Members Present

Dick Behrenhausen
Israel Rivera
Danny Padilla
Mica Short
Bill Ketcherside
Pifas Silva

Board Members Absent

Jay Pritchard
Irene Pistella

Destination EP Staff

Bryan Crowe
Veronica Castro
Lauren Falco
Carol McNeal
Mauro Monsisvais
Brooke Underwood

I. Call to Order

- The meeting was called to order at 5:00p.m.

II. Approval of Minutes

- Motion to approve: Richard Behrenhausen
 - Seconded: Pifas Silva

III. Review of Report/Finances

- We are currently pacing significantly ahead of last year's attendance with an overall YTD attendance of 290,033 vs. YTD 2014 attendance of 235,458, an increase of 23.18%.

IV. Adjourn at 5:05 p.m. – Advisory Board members to join Destination El Paso at reception to celebrate National Travel & Tourism Week from 5:00 p.m. to 7:00 p.m.

For more information, please contact Lauren Falco, Executive Administrative Assistant to Bryan Crowe, General Manager of Destination El Paso, at lfalco@destinationelpaso.com or 915-534-0600