



RSVP

Lead With Experience

RSVP Advisory Council Meeting
Minutes of August 11, 2009

Members Present

Sandy Caviness
Marcellus Fullmore
Armida H. Hernandez
Kaaren Kimball
Anne Langenfeld
Julio Norman
Sofia Ordonez

Esther Perez
William Wickline
Patricia Williams

Members Absent

Amelia S. Clarke
Alicia de Jong Davis
Mary S. Newton
Irma Chavez-Rodriguez

Staff

Norma Corona
Henry Drake
Gilbert Ramirez
Sandra Serrano

Call to Order and Quorum Count

Meeting called to order @ 10:05 am

Approval of minutes

Minutes of prior meeting reviewed and approved.

Announcements/comments

Norma presented Sofia Ordonez with a certificate of appreciation for serving as chairperson.

Unfinished business

Henry spoke briefly about this years ads, he mentioned a few of the bigger ads that had been received in the past did not choose to place an ad this year. He mentioned the reason he was told was common among all the organizations and that was due to budget restrains. He did mention receiving three new ads this year that had never placed ads before: El Paso Diabetes Association, Lifeline of El Paso and Lulac Project Amistad. Mr. Norman asked Henry how far in advance he started soliciting for ads, Henry mentioned about two months. Mr. Norman suggested starting earlier than two months this was some advice he had received from big companies like COSCO's.

Mr. Norman also asked if staff did any television or radio to publicize the banquet. Norma explained that the banquet was considered a private function and it was per invitation only, she also mentioned that the banquet was well attended and there really wasn't a need to attract more people. Norma also added that the event does get post publicity.

Mr. Norman shared with council a list of businesses he had approached in his area for door prizes. In a short amount of time he was able to obtain several gift certificates and was still pending on hearing back from other businesses he had contacted.

Norma explained to council that the deadline for banquet reservations would be September 14th and the final count would be submitted by the 22nd. She also mentioned no head table would be set up for the banquet this year, Mayor or City Reps that attend will sit in reserved tables up front amongst the rest of the volunteers. This would eliminate the problem of filling the head table so it doesn't look so empty.

An idea was brought up by Mr. Norman for council to go out and visit sites were the RSVP volunteers serve at. Council agreed it was a good idea and a list of sites and contact persons will be provided at the next advisory meeting.

New business

Norma conducted nominations for a new chair and vice chair person. After the voting process the new chairperson selected was Mrs. Anne Langenfeld and William Wickline as the new vice chairperson. Norma would swear both in to office at the next scheduled advisory meeting.

Suggestions for the good of the council

None

Adjournment

Meeting was adjourned at 11:00 a.m.

Next meeting

September 8, 2009