

**Tax Increment Reinvestment Zone No. 5 (TIRZ No. 5)  
Board of Directors  
Meeting Minutes**

DATE: Thursday, July 8, 2010  
TIME: 7:30 a.m.  
PLACE: Council Chambers, 2nd Floor  
City Hall Building, 2 Civic Center Plaza  
El Paso, Texas

Board Members in attendance:

Verónica Escobar  
Rubén Torres  
George Reynoso  
Mike Murguía  
Luis García  
Pauline Dow  
Marc Bernat  
Bonnie S.Y. Escobar  
T.J. Karam

Board Members absent:

Art Fierro  
Elke Cumming  
Jesse Álvarez (Excused)  
Rebecca Friesenhahn (Excused)

Staff Members present:

Kathy Dodson  
Veronica R. Soto  
David Samaniego  
Diana Díaz

**Minutes**

- 1. Call to order and establishment of a quorum** **Veronica Escobar**  
The Tax Increment Reinvestment Zone No. 5 Board met at the above place and date. Meeting was officially called to order at 7:34 a.m. by Veronica Escobar and a quorum established.
  
- 2. Discussion & Action** **Veronica Escobar**
  - A. Approving the meeting minutes for March 11, 2010**  
Motion by Pauline Dow to approve, seconded by George Reynoso and unanimously approved.
  - B. TIRZ No. 5 Balance**  
No action.
  - C. Proposed Affordable Housing Incentive for TIRZ No. 5**  
No action.
  - D. Term limits for Board service recommendation**  
Board recommended amending the ordinance to extend the terms from two terms to three two year terms with a total of six consecutive years to serve the board. Motion by Pauline Dow, seconded by George Reynoso and unanimously approved.
  
- 3. Presentation on** **Kathy Dodson**
  - A. Proposed Vacant Building Ordinance**
  - B. Proposed Infill Incentive Policy**

**4. Staff Update and Reports**

**Kathy Dodson**

**A. 2010 Texas Downtown Association Conference to be hosted by the City of El Paso November 2-5, 2010**

Staff updated Board about the TDA Conference.

**B. Artspace, Inc. market study and survey**

Staff updated Board members on Artspace contract.

**C. Signage and Wayfinding consultant**

Staff gave presentation on the new design for wayfinding for Downtown.

**D. New Markets Tax Credits**

Staff updated board on the new markets tax credits.

**5. Update on Downtown Projects**

**Kathy Dodson**

**6. Adjournment**

Motion made by Pauline Down, seconded by Ruben Torres and unanimously carried to adjourn the meeting at 8:40 a.m.

Approved: \_\_\_\_\_ Recording Secretary