

LOCAL IDENTITY: PAISANO

Paisano, a commercial/industrial area, acts as an entryway to city attractions and entertainment venues offering diverse cultural activities.



The recreation center displays vibrant hues and a colorful mural.



Nearby neighborhoods feature lively street art creating local character.



The Chamizal National Memorial Park, great for family events, hosts picnics and concerts.



People shop over at the nearby mini-mall for a variety of products.



The community offers a variety of programs for the local youth.



The Salvation Army aids those in need.



Many locally owned auto repair and body shops boast vivid signage.



An abundance of Local Mexican restaurants feed this neighborhood.



The El Paso Zoo is a point of interest for city residents and visitors alike.



The El Paso County Coliseum holds many entertaining events.



El Paso's first medical school stands here.



Bright and vividly painted buildings animate the neighborhood.

LOCAL IDENTITY: CHELSEA

Chelsea, a mostly residential zone, includes auto repair shops, the Fox Plaza Flea Market and many local businesses. The University Medical Center of El Paso and Texas Tech University Health Sciences Center anchor this neighborhood.



Most homes are small and modest but each is unique in its appearance.



Some homes are painted in bright colors. This one features a Texas star and a fountain, giving it local flare.



Smaller businesses lay near the tracks crossing Chelsea.



The University Medical Center of El Paso and Texas Tech University Health Sciences Center at El Paso are nearby.



Cultural icons are apparent throughout the neighborhood, such as alters.



The nearby fire station has regional design.



Businesses are painted in vivid colors to attract attention.



On Sunday mornings, many El Pasoans gather to shop at the Fox Plaza Flea Market.



Chelsea meets an abrupt end as Fort Bliss begins, marked by a tall fence.



Single family homes and a multi-story retirement home are close to the interstate.



A hot pink bus stop is located close to the retirement home, promoting transit use.



There are many auto repair and auto body shops in Chelsea.

LOCAL IDENTITY: COPIA

Copia, a diverse neighborhood of commerce, residences and industry, sits next to the Spaghetti Bowl, one of the largest freeway interchanges along I-10. Copia is well known for its beloved Lincoln Park sitting beneath the infrastructure.



At Copia, the area close to the railroad tracks is desolate and dusty with unpaved roads.



Much of Copia is an industrial warehouse district with a variety of small businesses.



Lincoln Park is a Mecca for Chicano counter-culture gatherings displaying community pride and heritage.



The local community has cleaned up Lincoln Park and decorated its columns with images celebrating their cultural heritage.



Copia neighborhood businesses are predominantly Hispanic owned.



Copia houses many small, family-owned businesses, like the Event Planner.



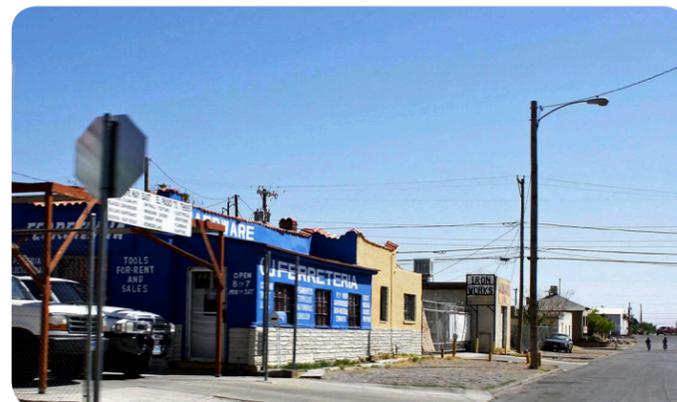
Lowrider bicycle competitions are often held at Lincoln Park.



Lowrider car competitions are often held at Lincoln Park.



This neighborhood has several small shops and bars frequented by locals.



This district is known for the many local automotive and mechanic shops.



The columns under the freeway overpass are painted with beautiful murals that represent Chicano culture.



The people who gather at Lincoln Park have created a sense of community with their clubs and associations.

LOCAL IDENTITY: PIEDRAS

Piedras is a very colorful neighborhood. Enlivened with pedestrians, automobiles and local businesses, Piedras is an up-and-coming neighborhood with a promising future.



Prices Dairy plant, located in Piedras, is a big local business.



There are many retail and commercial shops in the Piedras neighborhood.



South on Piedras leads to Alameda. On Alameda landscaped medians enhance the streetscape and neighborhood.



Along Alameda, stamped concrete and benches line the sidewalk edges, adding pedestrian scale and amenity.



Manhattan Heights is located further north on Piedras. It began as a copper smelting company; development followed.



Most of the large homes in Manhattan Heights were built at the turn of the 20th Century for prominent residents.



Alameda is bustling with pedestrians, automobiles and brightly colored businesses.



Piedras and Alameda are an up-and-coming areas due to their close proximity to Texas Tech and a new hospital.



Memorial Park has acres of rolling hills, lush lawns and lots of trees. It is famous for picnics and barbecue gatherings.



Weddings and special events take place at the Rose Garden next to Memorial Park.



Many small, colorful, local businesses add character and charm, creating sense of place.



The demographic of the area is lower middle class families. Yet the homes are extremely well kept and maintained.

LOCAL IDENTITY: COTTON

Cotton Street sits between contrasting neighborhoods of residences, commerce and industry. The area is primarily known for the large railroad yard running along the I-10.



The railroad yard is immediately east of I-10 on Cotton.



Bridge fencing displays railroad imagery visible through the play of light and shadow.



Printing presses and newspaper offices, such as El Diario Newspaper, are located in the Cotton neighborhood.



Cotton is home to many small businesses occupying low-rise commercial buildings near the railroad.



The overpass bridge at Cotton is supported by a forest of columns, creating interest.



The railroad area near Cotton is industrial and desolate, awaiting redevelopment.



Magoffin Historic District preserves this neighborhood's authenticity.



Low-rise commercial buildings add human scale to the streetscape, softening the impact of the railroad infrastructure.



Factories & wholesalers occupy warehouses, such as the Sunbeam Bread Factory.



Glass Box Contemporary Gallery and artist's studios are housed in a former foam factory.



Mostly, the Magoffin District is a residential neighborhood.



The Magoffin District values its historic buildings and churches.

LOCAL IDENTITY: DOWNTOWN

The Downtown is considered the heart of El Paso. Its rich history is seen in its fine historic buildings, recalling its role as a center of trade and commerce in the early 20th century. Now, El Paso is entering a new period of redevelopment.



The plaza is a popular gathering place. A Luis Jimenez alligator sculpture recalls the live alligators who once lived at the park.



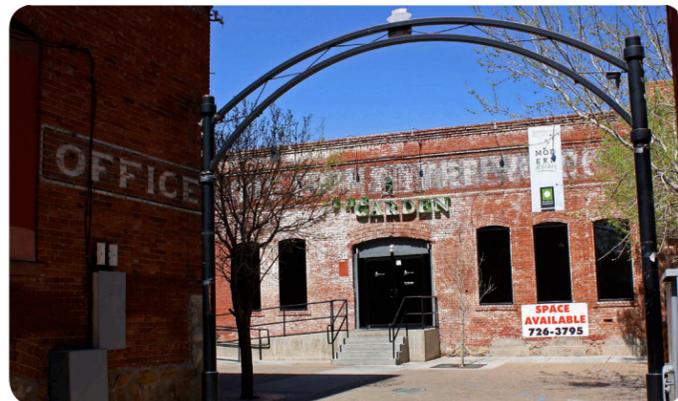
Downtown developed in the early 20th Century. Many downtown buildings are considered historic landmarks.



Most government buildings are housed downtown. Municipal, state and federal courthouses reside in this district.



Large corporations and small businesses reign downtown.



The renovation of older buildings is turning Union Plaza into a thriving neighborhood.



Union Plaza is alive with night life, social scene, art, and sense of community.



Festivals, cultural events and conferences take place at the Abraham Chavez Theatre.



Most museums and performance art venues are housed downtown.



El Paso is a major U.S. port of entry. There are two entry bridges located downtown.



Trade of goods, business and labor passes through the border everyday, promoting influences from Mexico.



Segundo Barrio is the low income residential neighborhood within downtown.



Segundo Barrio is a strong source of Chicano identity, pride and culture.

LOCAL IDENTITY: DOWNTOWN

Past and present cultural influences, architectural details and styles add character to the downtown district. El Paso has a great stock of historic buildings awaiting redevelopment.



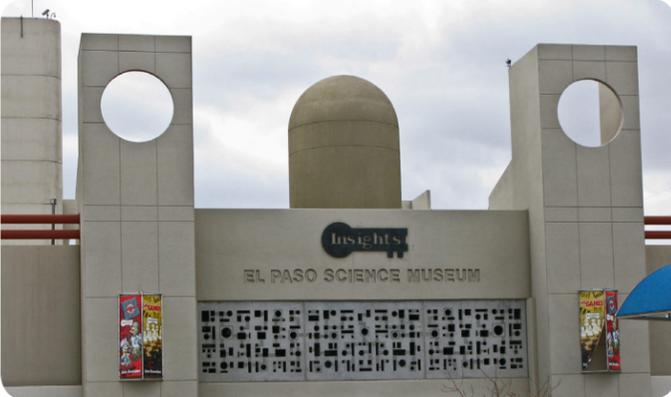
The classic architecture at the Cortez building is from the turn of the 20th century.



The historic clock at the downtown plaza reveals some of the city's history.



The idiosyncratic design of the Abraham Chavez Theatre adds to downtown's unique skyline.



Holes and domes at the Insights Science Museum draws attention to the sky.



Renovated historic accents keep El Paso's history alive.



Architectural terra-cotta details recall Beauv Arts influences at the turn of the century.



Colors and arches announce the entrance to the Abraham Chavez Theatre.



Arches emphasize the El Paso Union Plaza that houses the Train Museum.



Local retailers display their wares along the streetscape blending a mix of cultures.



Buildings display many cultural influences with shapes, styles and colors in El Paso's downtown core.



Art Deco architecture from the 1930s and 1940s add character and history to the core.



Spanish colonial architecture is found in the Sunset Heights and San Francisco Heights District near downtown.

LOCAL IDENTITY: EXECUTIVE

The Executive neighborhood stands between the Border Highway and Mesa street. Its identity is derived from its office parks and commercial buildings set against the mountains.



Commercial parks along Mesa and Executive are well maintained.



Office spaces all along Mesa and Executive are landscaped with native plants and trees.



Slope paved walls intersperse the I-10 corridor near the Executive exit.



Utilitarian walls mark the railroad bridge over the I-10.



Restaurants and bars line Mesa Street near Executive. This neighborhood is very lively and predominantly commercial.



Mesa Street near Executive houses many medical practice offices.



The abandoned Asarco smelting plant towers can be seen from the Executive and I-10 intersection.



Minor landscape accents at Executive and I-10 exits dot the area.



Upscale homes reside on the mountains north of Executive.



There are several apartment buildings.



The area along the Rio Grande river's edge is very desolate yet interesting.



Mt. Cristo Rey in Sunland, NM can be seen from I-10 near Executive.