



Green Globes®

A Nationally Recognized Alternative to LEED

BUILDING DESIGN, CONSTRUCTION AND OPERATION HAVE EXTENSIVE IMPACTS ON THE ENVIRONMENT. Buildings use resources such as energy, water and raw materials. They also generate waste and emit potentially harmful atmospheric emissions. Building designers and owners face a unique challenge: meet the demand for new and renovated facilities designed and operated to achieve a return on investment – while minimizing their impact on the environment.

TO THAT END, TWO NATIONALLY ACCEPTED ENVIRONMENTAL RATING AND ASSESSMENT SYSTEMS ARE NOW IN THE MARKETPLACE.



GREEN GLOBES® – a revolutionary green building guidance and assessment program that offers an effective, practical and affordable way to advance the overall environmental performance and sustainability of commercial buildings. Green Building Initiative (GBI), exclusive provider of Green Globes Building Certifications, U.S., completed the process to make Green Globes the first and only commercial building rating system to become an American National Standard (ANSI).

GBI offers two products: Green Globes New Construction (NC) and Green Globes Continual Improvement of Existing Buildings (CIEB). The Green Globes Professional Training Program equips individuals to become consultants in either program.

LEED – provides building owners and operators a framework for identifying and implementing practical and measurable green building design, construction, operations and maintenance solutions. Developed by the U.S. Green Building Council, the LEED green building certification program offers a suite of rating systems that recognize projects that implement strategies for better environmental and health performance.



NEWELL RUBBERMAID BUILDING
TWO GREEN GLOBES

SINCE 2004, GREEN GLOBES HAS BUILT A STRONG PRESENCE AS A NATIONALLY RECOGNIZED RATING AND ASSESSMENT SYSTEM. Its web applications have been recognized in legislation in 21 states and have assessed, improved and certified 130+ buildings which include General Services Administration, Veteran's Affairs, the State Department, Drexel University, Bristol Myers Squibb and Whole Foods among others. Several major insurance companies give premium discounts on Green Globes buildings believing them to be at less risk. The State Department of Education accepts Green Globes as a recognized system to assess schools and educational institutions and the National Institute of Health endorses Green Globes as an assessor of laboratories. In March 2010, Green Globes became the first commercial green rating system to become an American National Standards Institute (ANSI) consensus standard.

GREEN GLOBES / LEED - A COMPARISON

CRITERIA	GREEN GLOBES	LEED
Developed Through Recognized Consensus Process	YES	NO
Nationally Accepted Environmental Rating and Assessment Program	YES	YES
Program Delivery	Web enabled interactive questionnaire	Online forms
New Construction Assessment	YES	YES
Existing Buildings Assessment	YES	YES
Program Points	1,000	110
Energy Performance	Benchmarks against real performance data	Benchmarks against constructed theoretical model
Criteria Weighted – Partial Credit Scores Possible	YES	LIMITED
Forest Certifications Accepted	4	1
Prerequisites	None required	Required
Incorporates Life Cycle Assessment	YES	NO
Flexibility for Non-Applicable Criteria	YES	NO
Automated Online Report Incorporates Sustainability Recommendations	YES	NO
Certification Process	Assessor assigned/on-site building audit with team	Fill out assessment form, submit, await results
Certification Ratings	4 globes 3 globes 2 globes 1 globe	LEED Platinum LEED Gold LEED Silver Certified LEED
Certified Personnel Training Program Available	YES	YES
Requires External Consulting at Client Cost	NO	YES
Cost	\$	\$\$\$

GREEN GLOBES IS NORTH AMERICA'S FIRST web-enabled, fully interactive green building assessment tool that allows building professionals and owners to augment their design, in the case of new construction, or incorporate sustainability operations, in the case of existing buildings, and rate the building's proposed or actual sustainability performance. The system features allow building owners and managers to have first-hand knowledge at any given time how their building is scoring. If a building achieves at least 35% of the total number of 1,000 points, it qualifies for certification. Upon ordering the certification, a third-party Assessor appointed by the GBI begins to work with the owner and team during the assessment period which culminates in an on-site audit of the building. Green Globes places an emphasis on benchmarking and improvements, providing an easier, affordable way to go green. Green Globes rating and certification process can be completed for a fraction of the combined hard/soft costs and time associated with LEED. Green Globes is ideal for complex or specialty buildings that cannot be certified with LEED.