



PROJECT-21 PLAN FOR 2013



TECMA – SecureOrigins Joint Proposal
For the consideration of the City of El Paso

March 7, 2013

The opening section presents the plan of Project-21 being submitted to Secretary Janet Napolitano of the U.S. Department of Homeland Security (“DHS”). Secretary Napolitano actually requested this submittal from Mayor John Cook, as part of the mission-critical mandate of DHS to support vital projects that can serve the Security and Economic Prosperity of the U.S.-Mexico Border (“the Border”).

In this submittal, Project-21 is defined by three specific action plans to serve and fulfill the Model Border:

- (1) Action Plan #1: To complete the implementation of the two Dedicated Lanes and Risk Segmentation on the Mexico-side of Zaragoza International Bridge. Then the core model of Project-21 is ready to secure, facilitate and grow the flow of trusted cross-border shipments.
- (2) Action Plan #2: The Staged Implementation of Secure Cross-Border Buses to facilitate the movement of thousands of Pedestrians across the Paso Del Norte International Bridge.
- (3) Action Plan #3: To eliminate major Traffic Congestion for Passenger Vehicles during the Peak Periods at the Bridge of the Americas Port of Entry (“BOTA”).

The time period of 100-Days is intended to organize and mobilize the best resources and capacity to achieve each higher order of Project-21 in the El Paso-Juarez region. During this period, the core model is ready for optimal scalability and cost-effective replication to serve all major Border regions.

The Unrivaled Vantage Point: Project-21 is being implemented and supported from a state-of-the-art Operational Center that provides fiber-optic broadband coverage of the entire 1,900-mile Border (both nations), which includes the inherent primary trading corridors of North America. The enabling partnerships and stakeholders from all sectors of both nations fully empower an effective Public-Private Partnership to serve and deliver the Model Border of the 21st Century (“PPP-21”).

In this submittal, we respectfully request an extension of the current Agreement for another three months (March-April-May) and at the same terms and base rate of \$65,000 per month for a total of \$195,000.

The Holistic Approach: We believe that our strategy to focus on the importance of the whole and the interdependence of its parts is proving highly successful. The orderly convergence will truly multiply the scope and pace of achieving the Model Border. The unrivaled vantage point is further enhanced with the Memorandum of Understanding executed by Mayor John Cook and U.S. Customs and Border Protection, U.S. Department of Homeland Security (effective January 18, 2013, in Washington DC).

Respectfully submitted,

K. Alan Russell
Chief Executive Officer
The Tecma Group of Companies

Toby Spoon
President
SecureOrigins, Inc.



Report on the 90 – Day Secure Origins Pilot Program

March 21, 2013
Presentation to the Special City Council Meeting



- Pilot Program approved by Council October 2, 2012.
- Term of Pilot Program: October 15, 2012 to January 14, 2013.
- Compensation: \$195,000.
- Goal of the Pilot Program: To test the Secure Origins technology based shipment tracking system at the Zaragoza-Ysleta Port of Entry to enhance Border Crossing Time Efficiency.
- Secure Origins was to continue an additional uncompensated 90-day trial period.

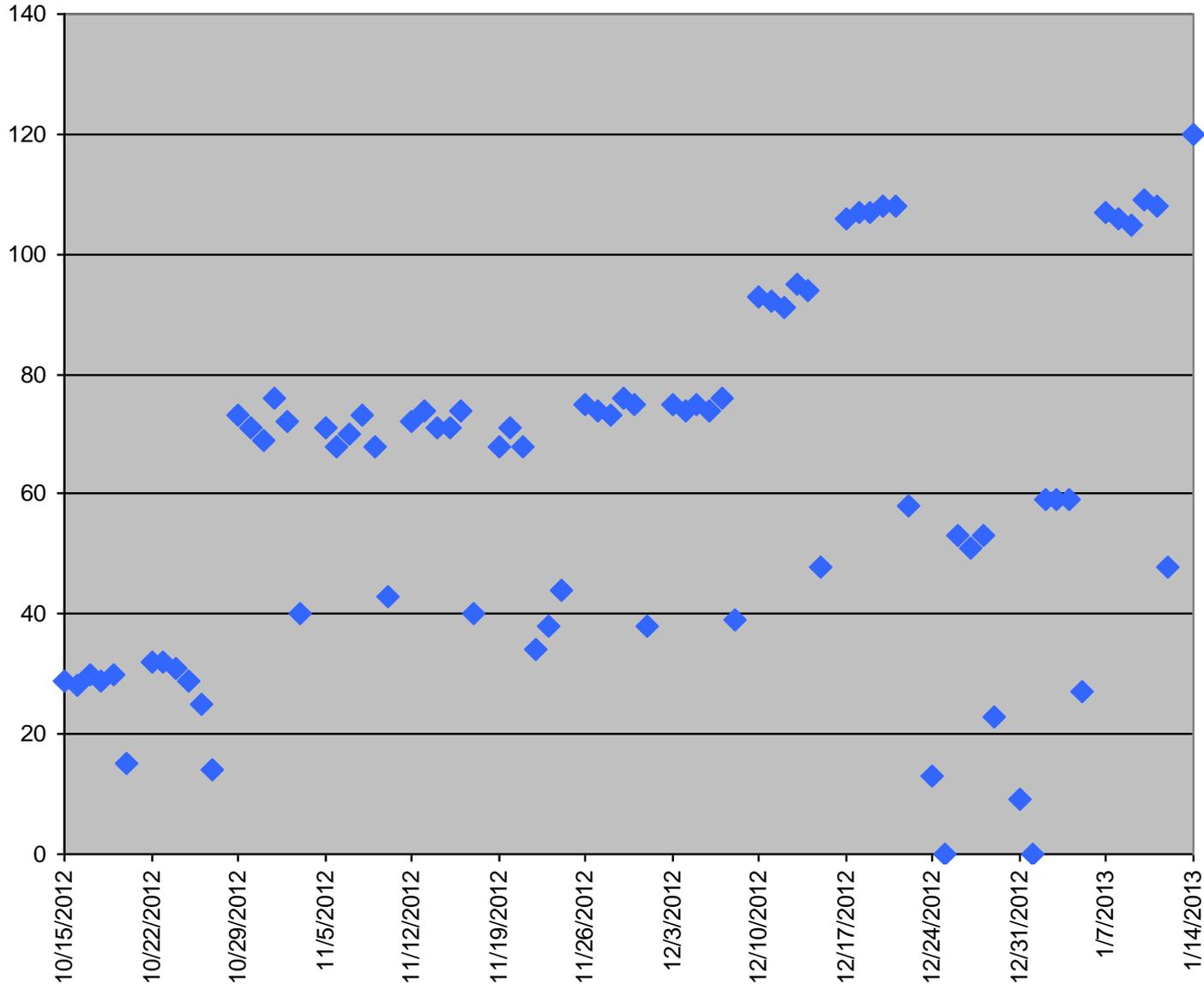


Secure Origins Responsibilities:

- Use technology to track a minimum of 100 trucks headed from Juarez to El Paso.
- Track the movement of a minimum of 250 daily C-TPAT shipments from Juarez to El Paso.
- Increase the number of roundtrips for participating trucks from the current 2.2 to 3 roundtrips.



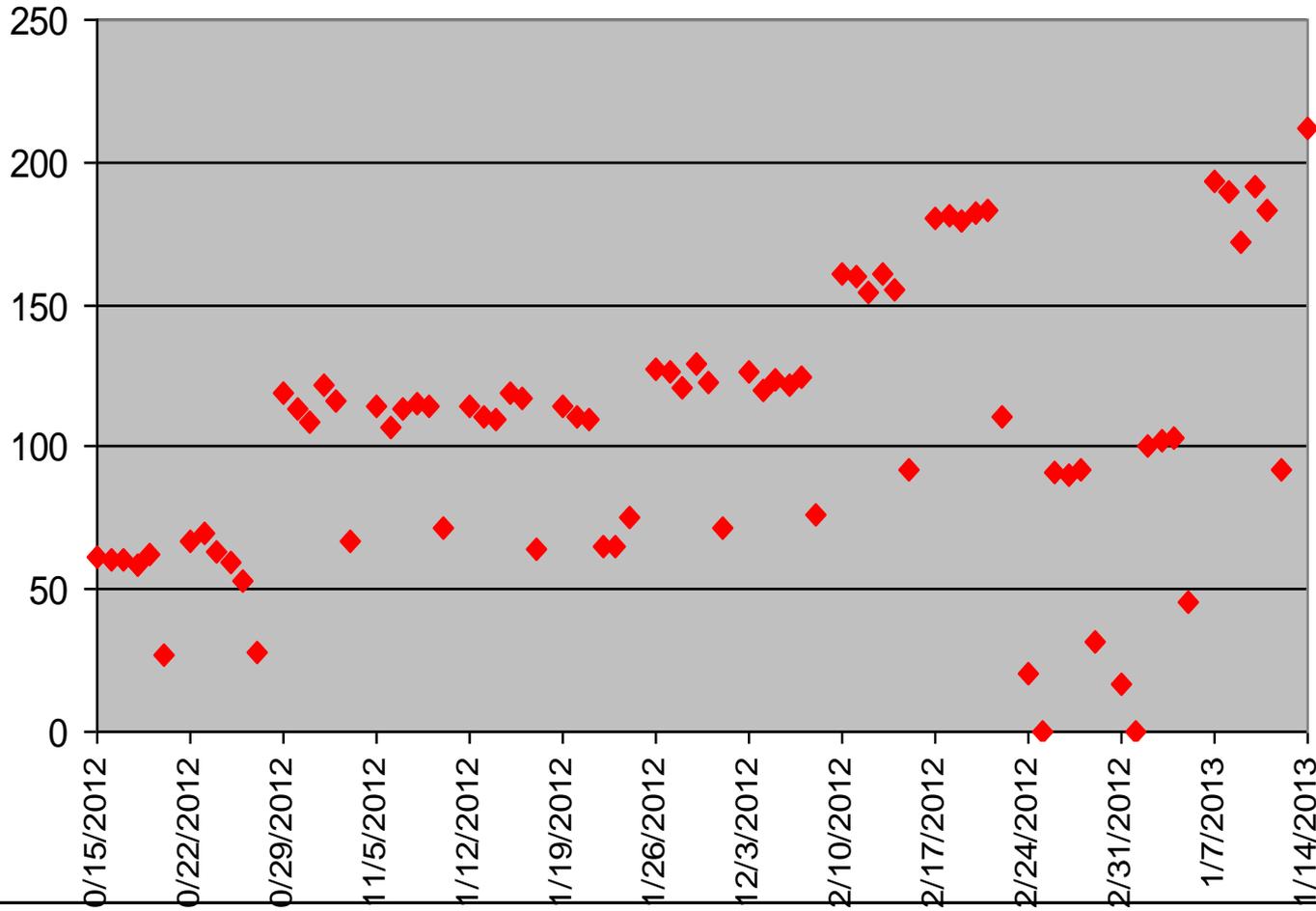
DAILY NUMBER OF PARTICIPATING TRUCKS



- Over 64 weekdays, the number of enrolled trucks exceeded 100 in only 11 days.
- For Saturdays, the number of enrolled trucks stayed consistently below 60, reaching a maximum of 58 on two (2) dates.



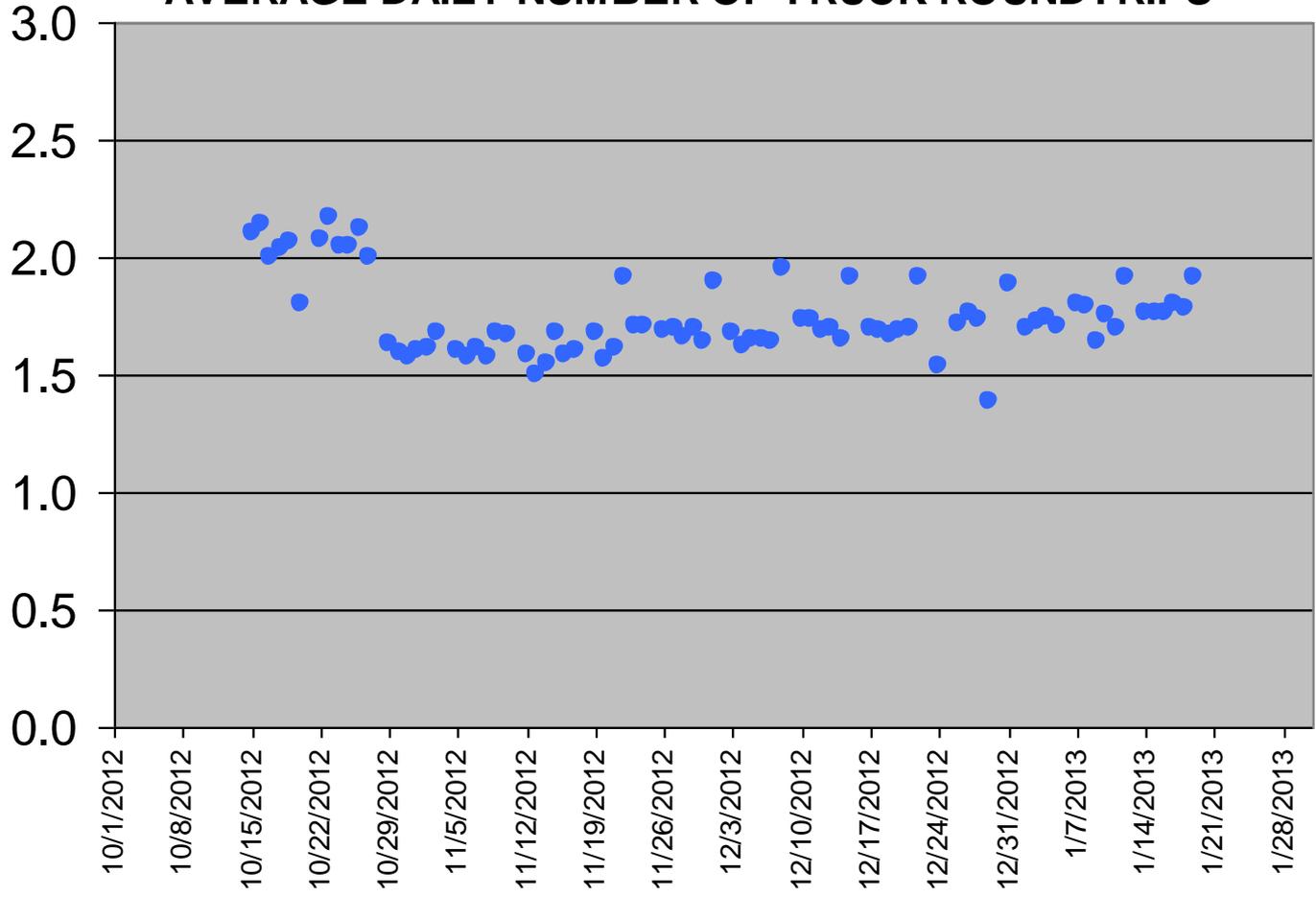
DAILY NUMBER OF SHIPMENTS FROM JUAREZ TO EL PASO



- Shipments, as defined in the Agreement from Juarez to El Paso, never reached the daily targeted goal of 250.
- Shipments during the Pilot Program reached a maximum of 212.



AVERAGE DAILY NUMBER OF TRUCK ROUNDRIPS



- During the Pilot Program, the number of roundtrips averaged 1.8.
- Roundtrips reached a maximum of 2.2 October 23, 2012, at the beginning of the Pilot Program.



Questions or Comments