



# Community Meeting Outreach Plan

September 10, 2013



# Community Meeting Outreach Plan

## Needs Addressed

- Community to be informed
- City Council, to ensure community is not surprised about projects/initiatives
- Departments receive feedback when necessary and keep community informed ahead of time

City of El Paso 2014-2015 Annual Action Plan





# Community Meeting Outreach Plan

Four levels that consist of two categories:

- Internal – no funding necessary to reach communication
- External – funding necessary to reach communication

**COMMUNITY MEETING**  
REUNION DE COMUNIDAD

Day	Meeting	Location	Time
1st	City Council	City Council Chambers 300 N. Campbell	8:30AM
3rd	City Council	City Council Chambers 300 N. Campbell	8:30AM
WED	Five Points Quiet Zone	Sunset High School	5:30PM
4TH	Community Meeting	2851 Grant Avenue	5:30PM
Yucca Park	Community Meeting	Judge Edward S. Marquez Library	5:30PM
25th	Notice	610 N. Yarbrough Drive	

Day	Meeting	Location	Time
1st	City Council	City Council Chambers 300 N. Campbell	8:30AM
3rd	City Council	City Council Chambers 300 N. Campbell	8:30AM
WED	Five Points Quiet Zone	Sunset High School	5:30PM
4th	Community Meeting	2851 Grant Avenue	5:30PM
Yucca Park	Community Meeting	Judge Edward S. Marquez Library	5:30PM
25th	Notice	610 N. Yarbrough Drive	



**EL PASO.**  
**IT'S ALL**  
**GOOD.**

It's All GoodEPCo



# Community Meeting Outreach Plan

## Level 1

The highest priority meeting that includes any utility projects, projects that are the result of an emergency situation, major construction projects that will effect daily commutes for a long period of time or may be an interruption to businesses in the area.



Department of Transportation and Environmental Services

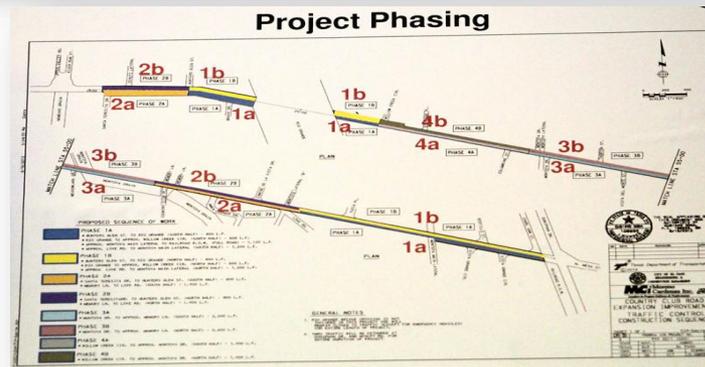
.....

We'll be coming soon to work in your neighborhood

---

**IMPORTANT – PLEASE READ!**

The City's Department of Transportation and Environmental Services has hired a contractor, Am-Liner East to rehabilitate the sewers and manholes in the Taylor Run sewer service area. This work is part of a greater ongoing City initiative to address excessive





# Community Meeting Outreach Plan

## Level 1

### Internal

- Community E-newsletters
- Department homepage
- City Homepage (Community Meeting tab)
- Local media
- City 15 programming/event calendar
- Employee broadcast
- City social media outlets
- Everbridge System

### External

- Full Color Ads
  - El Paso Times
  - El Diario
  - El Paso Inc.
- Door Hangers
  - Houses
  - Apartments
- Postcard Mail-outs to
  - Each Household
  - 1,000 ft. radius



# Community Meeting Outreach Plan

## Level 2

A meeting that will inform the public about an upcoming project/initiative and the city department seeks the public's input/feedback/ideas.



CITY OF EL PASO OPERATIONAL HOURS  
Mon-Thurs. 7:00 a.m. to 6:00 p.m. - Closed Fridays

HOME ABOUT NOTICES GOVERNMENT RESIDENTS BUSINESS VISITORS DEPARTMENTS ONLINE SERVICES MEETINGS CONTACT US

**COMMUNITY MEETING**  
REUNION DE COMUNIDAD

SEPTEMBER			
Day	Meeting	Location	Time
TUE 3rd	City Council	City Council Chambers 300 N. Campbell	8:30AM
WED 4th	Five Points Quiet Zone Community Meeting	Sunset High School 3953 Grand Avenue	5:30PM
THU 25th	Yucca Park Community Meeting Notice	Judge Edward S. Manguez Library 6150 N. Yarrowhough Drive	5:30PM
OCTOBER			
Day	Meeting	Location	Time
TUE 3rd	City Council	City Council Chambers 300 N. Campbell	8:30AM
WED 4th	Five Points Quiet Zone Community Meeting	Sunset High School 3953 Grand Avenue	5:30PM
THU 25th	Yucca Park Community Meeting Notice	Judge Edward S. Manguez Library 6150 N. Yarrowhough Drive	5:30PM
NOVEMBER			
Day	Meeting	Location	Time
TUE 3rd	City Council	City Council Chambers 300 N. Campbell	8:30AM
WED 4th	Five Points Quiet Zone Community Meeting	Sunset High School 3953 Grand Avenue	5:30PM
THU 25th	Yucca Park Community Meeting Notice	Judge Edward S. Manguez Library 6150 N. Yarrowhough Drive	5:30PM

CITY DEPARTMENTS ON THE WEB



# Community Meeting Outreach Plan

## Level 2

### Internal

- Community E-newsletters
- Department homepage
- City Homepage-Community Meeting tab
- Local media
- City 15 programming/event calendar

### External

- Full Color Ads
  - El Paso Times
  - El Diario
  - El Paso Inc.
- Postcard Mail-outs
  - Each Household
  - 300/500 ft. Radius



# Community Meeting Outreach Plan

## Level 3

General construction/transportation updates for community.





# Community Meeting Outreach Plan

## Level 3

### Internal

- Community E-newsletters
- Department homepage
- City Homepage (“Community Meeting” tab)
- Local media
- City 15 programming/event calendar

### External

- Full Color Ads
  - El Paso Times
  - El Diario
  - El Paso Inc.



# Community Meeting Outreach Plan

## Level 4

The continual Title 20 public hearing rezoning and special permit notices





# Community Meeting Outreach Plan

## Level 4

### Internal

- City Homepage
  - (“Community Meetings” Tab)

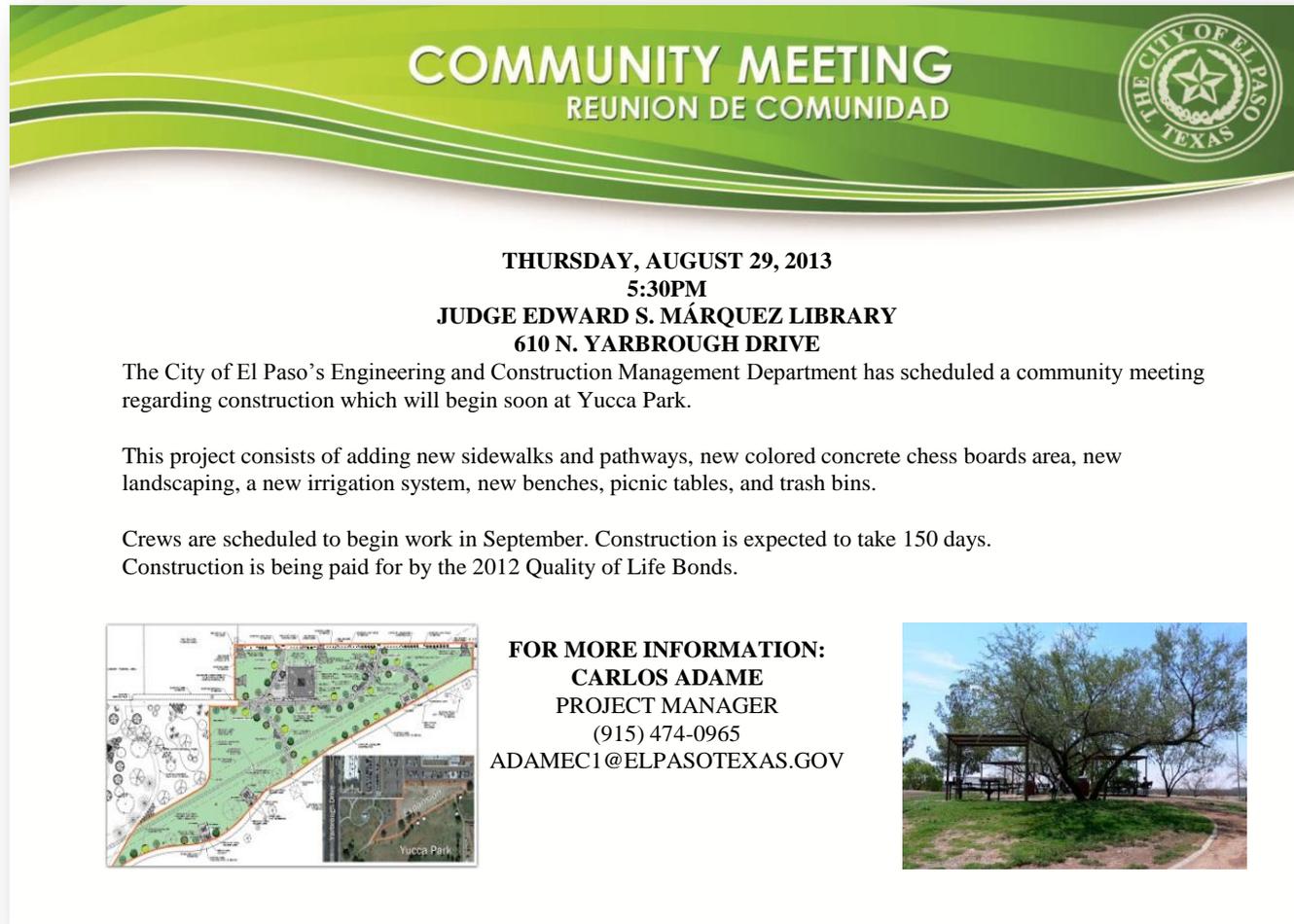
### External

- Required Mail-outs (Per Title 20)
- Sign at Specific Location



# Community Meeting Outreach Plan

Designated Template: Letterhead/Postcard (English/Spanish)



**COMMUNITY MEETING**  
REUNION DE COMUNIDAD

**THURSDAY, AUGUST 29, 2013**  
**5:30PM**  
**JUDGE EDWARD S. MÁRQUEZ LIBRARY**  
**610 N. YARBROUGH DRIVE**

The City of El Paso’s Engineering and Construction Management Department has scheduled a community meeting regarding construction which will begin soon at Yucca Park.

This project consists of adding new sidewalks and pathways, new colored concrete chess boards area, new landscaping, a new irrigation system, new benches, picnic tables, and trash bins.

Crews are scheduled to begin work in September. Construction is expected to take 150 days. Construction is being paid for by the 2012 Quality of Life Bonds.

**FOR MORE INFORMATION:**  
**CARLOS ADAME**  
PROJECT MANAGER  
(915) 474-0965  
ADAMEC1@ELPASOTEXAS.GOV






# Community Meeting Outreach Plan

Designated Template: Sign at Specific Location



**REZONING**

This is a rezoning sample that has information for the public to read.  
This sign goes on location.



# Community Meeting Outreach Plan

CITY OF EL PASO OPERATIONAL HOURS  
Mon-Thurs, 7:00 a.m. to 6:00 p.m. - Closed Fridays

HOME ABOUT NOTICES GOVERNMENT RESIDENTS BUSINESS VISITORS DEPARTMENTS ONLINE SERVICES MEETINGS CONTACT US

1234

## SERVICE... SOLUTIONS... SUCCESS

**Vision** - To be a high-performance, customer-focused organization

**Mission** - Dedicated to outstanding customer service for a better community

**Values** - Excellence, Integrity, Respect and

WATCH LIVE BALLPARK CONSTRUCTION

COMMUNITY MEETING REUNION DE COMUNIDAD

CHECK OUT THE FULL CITY HALL RELOCATION DETAILS!

### SERVICE SOLUTION SUCCESS

The City of El Paso strives to be a high performance, customer-focused organization that is **Dedicated to Outstanding Customer Service for a Better Community**. The City's website is here to help you learn about the City government that serves you and to provide information on a variety of services such as how to apply for a job, pay traffic tickets and water bills or to simply find out about events happening in El Paso. You can also view the City's Code of Ordinances and the City Charter.

Want to know who represents you? Here you can find out who your City Representative is, along with several ways to contact your local leaders. City Council agendas and other meeting documents can also be found on this web page under the "Meetings" tab.

You can also learn about the services offered by the City of El Paso. From vaccines, pet adoptions, graffiti cleanup, to

### NEWS

### VIDEO

### PRESS RELEASES

### COMMUNITY MEETINGS

### HOW DO I ?

COMMUNITY MEETING  
REUNION DE COMUNIDAD

SEPTEMBER			
Day	Meeting	Location	Time
TUE 3rd	City Council	City Council Chambers 300 N. Campbell	8:30AM
WED 4th	Five Points Quiet Zone Community Meeting	Sunset High School 2851 Grant Avenue	5:30PM
THR 29th	Yucca Park Community Meeting Notice	Judge Edward S. Marquez Library 610. N. Yarbrough Drive	5:30PM
OCTOBER			
Day	Meeting	Location	Time
TUE 3rd	City Council	City Council Chambers 300 N. Campbell	8:30AM
WED 4th	Five Points Quiet Zone Community Meeting	Sunset High School 2851 Grant Avenue	5:30PM
THR 29th	Yucca Park Community Meeting Notice	Judge Edward S. Marquez Library 610. N. Yarbrough Drive	5:30PM

- Find Information?
- E-file a Campaign Finance Report?
- Plan with Sun Metro Google Transit?
- Register for Parks and Recreation Online?
- Find Bicycle Lanes?
- Pay Property Taxes?
- Find Food Inspections?
- Apply for a Job?
- Prepare for an Emergency?
- Pay Traffic Citations?
- Find a Municipal Court?
- Review City Council Agenda?
- Find my District Representative?
- Find Financial Reports?





# Questions Comments Concerns

